

Conservation Society Levels

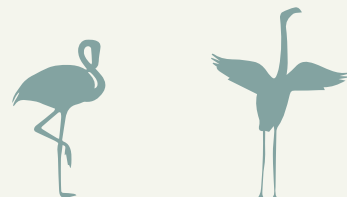
Conservation Society donors provide **critical support to the Zoo's mission** while enjoying unique benefits that will bring you closer to the heart of your Zoo.

BY JOINING THE CONSERVATION SOCIETY NOW YOU CAN HELP US:

- **Become Georgia's leader** in using a living animal population to enhance formal and lifelong science education.
- Make a **meaningful, demonstrable impact** on the preservation of select **endangered species both in our backyard and around the world.**
- Maintain a **leadership position in animal care and well-being** using scientifically-based animal management practices.
- **Provide critical operational support.** Since the Zoo does not receive any ongoing operating support from the City of Atlanta, it relies heavily on revenue generated through admissions and philanthropic donations from the community to maintain its historic campus and status as a premier zoological institution.



	Giraffe Club \$1,000 (\$770)	Flamingo Club \$1,500 (\$1,235)	Tiger Club \$2,500 (\$1,785)	Orangutan Club \$5,000 (\$4,285)	Gorilla Club \$10,000 (\$8,965)	Panda Club \$25,000 (\$23,405)
Tax-deductible amount	(\$770)	(\$1,235)	(\$1,785)	(\$4,285)	(\$8,965)	(\$23,405)
Daytime admission for 5 adults and 4 children	x	x	x	x	x	x
Unlimited rides and attractions including Treetop Trail every visit	x	x	x	x	x	x
Two behind-the-scenes experiences*	x	x	x	x	x	x
Special events, lectures and program offerings	x	x	x	x	x	x
Invitation to the annual Donor Appreciation Dinner	x	x	x	x	x	x
Recognition on in-Zoo digital donor wall	x	x	x	x	x	x
Priority access for Zoo Atlanta travel offerings	x	x	x	x	x	x
One free Family-level Gift Membership to share	x	x	x	x	x	x
10 free guest passes for one-time use	x	x	x	x	x	x
Tour of Wieland Wildlife Home, Animal Nutrition Kitchen or World of Wild Theater		x	x	x	x	x
Keeper for a Day Program for two (on hold)			x	x	x	x
Lunch for two with a curator or keeper				x	x	x
10% discount on Zoo venue rental (catering not included)				x	x	x
Engraved plaque on carousel animal					x	x
Pair of Patron-level tickets to the Beastly Feast annual black-tie gala					x	x
Potential exclusive opportunities at partner zoos and aquariums					x	x
Private animal painting or training session for group of six					x	x
Group NightCrawler program for 10 guests					x	x
Private dinner for four or cocktail reception for eight with President and CEO						x



* Behind-the-scenes opportunities do not include the panda building.

Benefits may be declined to allow for a fully tax-deductible contribution. Benefits and admission tickets may also be waived or donated as certificates for charity auction/school events at the donor's request. All benefits are for the duration of the annual Conservation Society Membership.

I would be happy to join Zoo Atlanta's Conservation Society!

- Please waive my benefits so I can receive the full tax-deductible amount.
- I cannot join the Conservation Society at this time, but enclosed is my gift of _____.

Contact Information

(Dr./Mr./Mrs./Ms./Miss) _____
Primary Name

(Dr./Mr./Mrs./Ms./Miss) _____
Secondary Name

Recognition Name: _____

Address: _____

City: _____ State: _____

ZIP: _____

Home Phone: _____

Cell Phone: _____

Business Phone: _____

Email: _____

Payment Information

My check in the amount of _____ is enclosed. (Payable to Zoo Atlanta)

Please charge _____ to my

AMEX VISA Discover MasterCard

Card Number _____

Exp. Date _____

Name on Card _____

Signature _____

- Giraffe Club \$1,000
- Flamingo Club \$1,500
- Tiger Club \$2,500
- Orangutan Club \$5,000
- Gorilla Club \$10,000
- Panda Club \$25,000

Join immediately online at zootlanta.org/cs

My company will match my gift.

Mail the completed form and payment to:

Advancement Office
Zoo Atlanta
800 Cherokee Avenue, S.E.
Atlanta, GA 30315-1440

LEGACY SOCIETY

Zoo Atlanta's Legacy Society is comprised of individuals who have generously included the Zoo in their estate planning. Planned gifts can provide benefits to the donor as well as meaningful contributions to Zoo Atlanta. We offer several types of gifts that help the donor realize tax and/or financial benefits. For additional information, please visit:

zooatlanta.org/legacy

advancement@zooatlanta.org
404.624.5820 zooatlanta.org/cs



800 Cherokee Ave., S.E. Atlanta, GA 30315-1440
zooatlanta.org • 404.624.WILD

MORE THAN A REGIONAL ATTRACTION

Zoo Atlanta is more than just a fun family destination. Our mission crosses international boundaries, benefiting animals in wild places we may never visit. Zoos are more relevant than ever in the preservation of wildlife, and your Zoo bears a greater responsibility than ever before.

NORTH AMERICA

GEORGIA

Bog Restoration
Diamondback Terrapin Head-start Partnership

ALABAMA

Eastern Indigo Snake Head-start Partnership

GUATEMALA

Guatemalan Beaded Lizard Conservation
Protecting Alligator Lizards

PANAMA

Panamanian Golden Frogs



SOUTH AMERICA

BRAZIL
Golden Lion Tamarin Conservation

LATIN AMERICA

Amphibian Conservation

BOLIVIA

Chilean Flamingo Banding Project

ASIA

CENTRAL CHINA

Giant Panda Conservation

ACEH AND ACROSS SUMATRA

Tiger Conservation

SUMATRA

Sun Bear Conservation

NEPAL

Red Panda Conservation

AFRICA

CENTRAL AFRICA

Gorilla Field Conservation in Central Africa - Dian Fossey Gorilla Fund International

96 Elephants Campaign Support

ABOUT ZOO ATLANTA

Zoo Atlanta is Atlanta's oldest cultural institution and family destination, and one of the 10 oldest zoos in the nation. Zoo Atlanta serves as an invaluable resource for the southeastern U.S. through its mission of conservation and education while providing a great family experience. Over the recent decades, Zoo Atlanta has built a stellar international reputation based on our commitment to animal welfare, research, conservation and education.

Today, Zoo Atlanta is widely considered one of the best zoos in the country, connecting visitors from throughout Georgia and around the globe with the natural world and providing unmatched educational opportunities for children and adults from across the Southeast.



VISION

We envision a world where wildlife and humans flourish together.

MISSION

We save wildlife and their habitats through conservation, research, education and engaging experiences. Our efforts connect people to animals and inspire conservation action.

ZOO ATLANTA Conservation Society



Donor Society