

Conservation Society donors provide **critical support to the Zoo’s mission** while enjoying unique benefits that will bring you closer to the heart of your Zoo.

BY JOINING THE CONSERVATION SOCIETY NOW YOU CAN HELP US:

- **Become Georgia’s leader** in using a living animal population to enhance formal and lifelong science education.
- Make a **meaningful, demonstrable impact** on the preservation of select **endangered species both in our backyard and around the world.**
- Maintain a **leadership position in animal care** and **well-being** using scientifically-based animal management practices.
- **Provide critical operational support.** Since the Zoo does not receive any ongoing operating support from the City of Atlanta, it relies heavily on revenue generated through admissions and philanthropic donations from the community to maintain its historic campus and status as a premier zoological institution.



	Giraffe Club	Flamingo Club	Tiger Club	Orangutan Club	Gorilla Club	Panda Club
	\$1,000	\$1,500	\$2,500	\$5,000	\$10,000	\$25,000
Tax-deductible amount	(\$770)	(\$1,235)	(\$1,785)	(\$4,285)	(\$8,965)	(\$23,405)
Daytime admission for 5 adults and 4 children	x	x	x	x	x	x
Unlimited rides and attractions including Treetop Trail every visit	x	x	x	x	x	x
Two behind-the-scenes experiences*	x	x	x	x	x	x
Special events, lectures and program offerings	x	x	x	x	x	x
Invitation to the annual Donor Appreciation Dinner	x	x	x	x	x	x
Recognition on in-Zoo digital donor wall	x	x	x	x	x	x
Priority access for Zoo Atlanta travel offerings	x	x	x	x	x	x
One free Family-level Gift Membership to share	x	x	x	x	x	x
10 free guest passes for one-time use	x	x	x	x	x	x
Tour of Wieland Wildlife Home, Animal Nutrition Kitchen or World of Wild Theater		x	x	x	x	x
Keeper for a Day Program for two			x	x	x	x
Lunch for two with a curator or keeper				x	x	x
10% discount on Zoo venue rental (catering not included)				x	x	x
Engraved plaque on carousel animal					x	x
Pair of Patron-level tickets to the Beastly Feast annual black-tie gala					x	x
Potential exclusive opportunities at partner zoos and aquariums					x	x
Private animal painting or training session for group of six					x	x
Group NightCrawler program for 10 guests					x	x
Private dinner for four or cocktail reception for eight with President and CEO						x



\* Behind-the-scenes opportunities do not include the panda building.

Benefits may be declined to allow for a fully tax-deductible contribution. Benefits and admission tickets may also be waived or donated as certificates for charity auction/school events at the donor’s request. All benefits are for the duration of the annual Conservation Society Membership.

☐ I would be happy to join Zoo Atlanta’s Conservation Society!

☐ Please waive my benefits so I can receive the full tax-deductible amount.

☐ I cannot join the Conservation Society at this time, but enclosed is my gift of \_\_\_\_\_.

Contact Information

(Dr./ Mr./ Mrs./ Ms./ Miss)

Primary Name

(Dr./ Mr./ Mrs./ Ms./ Miss)

Secondary Name

Recognition Name:\_\_\_\_\_

Address:\_\_\_\_\_

City:\_\_\_\_\_ State: \_\_\_\_\_

ZIP:\_\_\_\_\_

Home Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Business Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Payment Information

☐ My check in the amount of \_\_\_\_\_ is enclosed. (Payable to Zoo Atlanta)

☐ Please charge \_\_\_\_\_ to my

☐ AMEX ☐ VISA ☐ Discover ☐ MasterCard

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

☐ Giraffe Club \$1,000 ☐ Orangutan Club \$5,000

☐ Flamingo Club \$1,500 ☐ Gorilla Club \$10,000

☐ Tiger Club \$2,500 ☐ Panda Club \$25,000

☐ My company will match my gift.

Mail the completed form and payment to:  
**Advancement Office**  
**Zoo Atlanta**  
**800 Cherokee Avenue, S.E.**  
**Atlanta, GA 30315-1440**

**LEGACY SOCIETY**  
Zoo Atlanta’s Legacy Society is comprised of individuals who have generously included the Zoo in their estate planning. Planned gifts can provide benefits to the donor as well as meaningful contributions to Zoo Atlanta. We offer several types of gifts that help the donor realize tax and/or financial benefits. For additional information, please visit:  
[zooatlanta.org/legacy](http://zooatlanta.org/legacy)

**[advancement@zooatlanta.org](mailto:advancement@zooatlanta.org)**  
**404.624.5820 [zooatlanta.org/cs](http://zooatlanta.org/cs)**



800 Cherokee Ave., S.E. Atlanta, GA 30315-1440  
[zooatlanta.org](http://zooatlanta.org) • 404.624.WILD

**MORE THAN A REGIONAL ATTRACTION**  
Zoo Atlanta is more than just a fun family destination. Our mission crosses international boundaries, benefiting animals in wild places we may never visit. Zoos are more relevant than ever in the preservation of wildlife, and your Zoo bears a greater responsibility than ever before.

- |                                                                                           |                                                      |
|-------------------------------------------------------------------------------------------|------------------------------------------------------|
| <b>NORTH AMERICA</b>                                                                      | <b>ASIA</b>                                          |
| <b>GEORGIA</b><br>Bog Restoration<br>Diamondback Terrapin Head-start Partnership          | <b>CENTRAL CHINA</b><br>Giant Panda Conservation     |
| <b>ALABAMA</b><br>Eastern Indigo Snake Head-start Partnership                             | <b>ACEH AND ACROSS SUMATRA</b><br>Tiger Conservation |
| <b>GUATEMALA</b><br>Guatemalan Beaded Lizard Conservation<br>Protecting Alligator Lizards | <b>SUMATRA</b><br>Sun Bear Conservation              |
| <b>PANAMA</b><br>Panamanian Golden Frogs                                                  | <b>NEPAL</b><br>Red Panda Conservation               |



- |                                                    |                                                                                                                |
|----------------------------------------------------|----------------------------------------------------------------------------------------------------------------|
| <b>SOUTH AMERICA</b>                               | <b>AFRICA</b>                                                                                                  |
| <b>BRAZIL</b><br>Golden Lion Tamarin Conservation  | <b>CENTRAL AFRICA</b><br>Gorilla Field Conservation in Central Africa - Dian Fossey Gorilla Fund International |
| <b>LATIN AMERICA</b><br>Amphibian Conservation     | 96 Elephants Campaign Support                                                                                  |
| <b>BOLIVIA</b><br>Chilean Flamingo Banding Project |                                                                                                                |

**ABOUT ZOO ATLANTA**  
Zoo Atlanta is Atlanta’s oldest cultural institution and family destination, and one of the 10 oldest zoos in the nation. Zoo Atlanta serves as an invaluable resource for the southeastern U.S. through its mission of conservation and education while providing a great family experience. Over the recent decades, Zoo Atlanta has built a stellar international reputation based on our commitment to animal welfare, research, conservation and education.

Today, Zoo Atlanta is widely considered one of the best zoos in the country, connecting visitors from throughout Georgia and around the globe with the natural world and providing unmatched educational opportunities for children and adults from across the Southeast.

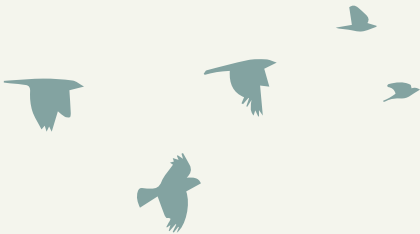


**VISION**  
We envision a world where wildlife and humans flourish together.

**MISSION**  
We save wildlife and their habitats through conservation, research, education and engaging experiences. Our efforts connect people to animals and inspire conservation action.

# ZOO ATLANTA

## Conservation Society



Donor Society