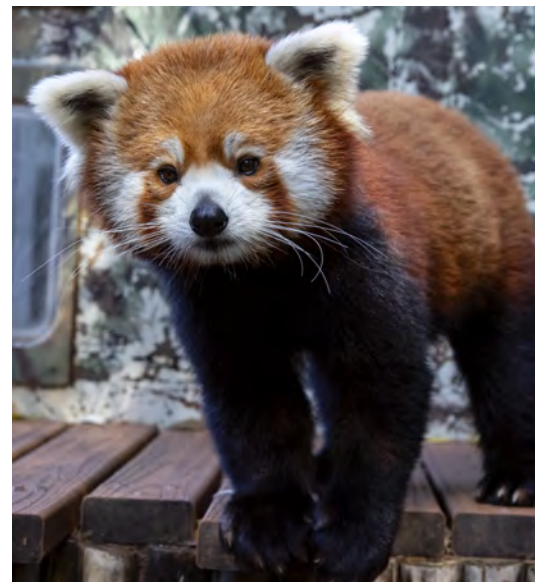




BIRTHDAY PARTY PACKAGE



proof of the pudding





PARTY PACKAGES

Party animals, let's celebrate good times!

Zoo Atlanta wants to help you host your next birthday party at the Zoo!

Zoo Atlanta offers special birthday party packages and plenty of entertainment upgrades that can be fun additions to your party. Our Packages include food, snacks, beverages and admission.

STANDARD PARTY PACKAGE:

based on a minimum of 16 people | March – October

Non-Member \$700 | Member \$650

- 16 Zoo admission tickets
- Birthday Party Attendant
- Party Pavilion for 90 minutes
- Pizzas, waters, chips and sweet treats



WINTER PARTY PACKAGE:

based on a minimum of 16 people | November-February

Non-Member \$900 | Member \$850

- 16 Zoo admission tickets
- Birthday Party Attendant
- Indoor Party Event Space for 90 minutes
- Pizzas, waters, chips and sweet treats



PREMIUM PARTY PACKAGE

based on a minimum of 25 people | All year

Non-Member \$1600 | Member \$1500

- 25 Zoo admission tickets
- Two Birthday Party Attendants
- Party Pavilion for 90 minutes
- Choice of upgraded hot food buffet menu:
Southern Celebration Favorites or Party Cookout
- An additional \$180 per group will be charged for the use of an indoor venue from November through February.





CONTACT INFORMATION

Event date: _____

Child's first name: _____ Child's age: _____

Contact Name: _____

Contact Email: _____

Contact Phone: _____

Time slot:

10-11:30 a.m.

12:30-2 p.m.

3-4:30 p.m.

Please check Zoo Atlanta's website for the current hours.

Party Package Selection: (see pages 3 and 4 for pricing information)

Standard Party Package

Premium Party Package

Winter Party Package

All guests will require Zoo admission tickets to attend a Birthday Party, with the exception of children under 3 years old, Military with ID and Zoo Members.

Additional tickets start at \$19.99+



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STANDARD PARTY PACKAGE

STANDARD PARTY PACKAGE

Non-Member price: \$700 plus tax

AVAILABLE MARCH - OCTOBER

Zoo Atlanta Member price: \$650 plus tax

Are you a Zoo Member? If so, please provide your Member number here _____

Our Standard Party Package includes: (minimum 16 person required)

- 16 Zoo admission tickets (All guests will require Zoo admission tickets to attend a Birthday Party)
- A Birthday Party Attendant
- The Birthday Party Pavilion for 90 minutes
- Disposable colored tablecloths, plates and napkins
- Catering for 16 guests (all food will be brought to the Birthday Party Pavilion)

Standard Party Menu:

- 16 slices of pizza (2 whole large pizzas included)
- 16 bags of chips
- Cheese Pepperoni 1 Cheese and 1 Pepperoni
- Choice of one treat:
- 16 bottled waters
- Cookies Brownies Sliced Apple Packs

Additional Food and Beverage:

Must be given at least 7 business days in advance. **Please include quantities of each item.** Based on your final food selections and guest count, an additional attendant may be needed (\$125/additional attendant). Your Catering Sales Manager will communicate this with you should your order require more assistance.

___ Cheese Pizza (8 slices per pie): \$28

___ Pepperoni Pizza (8 slices per pie): \$32

___ Bag of Chips: \$2.50 each

___ Cookie: \$2.50 each

___ Brownie: \$2.50 each

___ Fruit Cup: \$3.50 each

___ Frozen Go-gurt: \$2.50 each

___ Bottled Water (16.9 oz): \$2.50 each

___ Sandwiches: \$5 each

___ Turkey and Cheese

___ Ham and Cheese

___ PB&J

___ Apple Slices: \$3 each

___ Juice (10 oz): \$3 each

___ Specialty Animal Design Cake: \$45

Chocolate **OR** Vanilla

___ 24 Cupcakes with Animal Print Sleeves: \$45

Chocolate **OR** Vanilla

___ **Extra admission ticket:** \$19.99 each

___ **Extra table, 8 chairs and table cover*:** \$5

*For every additional 8 guests, an extra table will automatically be added to your event set up at the rate of \$5/table.





WINTER PARTY PACKAGE

WINTER PACKAGE | AVAILABLE NOVEMBER – FEBRUARY

Non-Member price: \$900 plus tax Zoo Atlanta Member price: \$850 plus tax
Are you a Zoo Member? If so, please provide your Member number here _____

Our Winter Party Package includes: (minimum 16 person required)

- 16 Zoo admission tickets (All guests will require Zoo admission tickets to attend a Birthday Party)
- Birthday Party Attendant
- Indoor facility for 90 minutes
- Disposable colored tablecloths, plates and napkins
- Catering for 16 guests (all food will be brought to the venue)

Winter Party Menu:

- 16 slices of pizza (2 whole large pizzas included)
- 16 bags of chips
- Cheese Pepperoni 1 Cheese and 1 Pepperoni
- Choice of one treat:
- 16 bottled waters
- Cookies Brownies Sliced Apple Packs

Additional Food and Beverage:

Must be given at least 7 business days in advance. **Please include quantities of each item.** Based on your final food selections and guest count, an additional attendant may be needed (\$125/additional attendant). Your Catering Sales Manager will communicate this with you should your order require more assistance.

- ___ Cheese Pizza (8 slices per pie): \$28
 - ___ Pepperoni Pizza (8 slices per pie): \$32
 - ___ Bag of Chips: \$2.50 each
 - ___ Cookie: \$2.50 each
 - ___ Brownie: \$2.50 each
 - ___ Fruit Cup: \$3.50 each
 - ___ Frozen Go-gurt: \$2.50 each
 - ___ Bottled Water (16.9 oz): \$2.50 each
 - ___ Sandwiches: \$5 each
 - ___ Turkey and Cheese
 - ___ Ham and Cheese
 - ___ PB&J
 - ___ Apple Slices: \$3 each
 - ___ Juice (10 oz): \$3 each
 - ___ Specialty Animal Design Cake: \$45
 - Chocolate **OR** Vanilla
 - ___ 24 Cupcakes with Animal Print Sleeves: \$45
 - Chocolate **OR** Vanilla
 - ___ **Extra admission ticket:** \$19.99 each
 - ___ **Extra table, 8 chairs and table cover*:** \$5
- *For every additional 8 guests, an extra table will automatically be added to your event set up at the rate of \$5/table.



PREMIUM PARTY PACKAGE

PREMIUM PARTY PACKAGE | AVAILABLE ALL YEAR

Non-Member price: \$1600 plus tax

Zoo Atlanta Member price: \$1500 plus tax

Are you a Zoo Member? If so, please provide your Member number here _____

Our Upgraded Birthday Party Package includes: (minimum 25 person required)

- 25 Zoo admission tickets (All guests will require Zoo admission tickets to attend a Birthday Party)
- Two Birthday Attendants
- Linen: Guest table linens include (choice of Black or White - other colors available as an add-on)

- Buffet linens: Included
- Fees: All orders are subject to 23% production charge and 8.9% sales tax to all prices.

Optional add-on: Beer and Wine Bar (Speak to your sales manager for details)

Choice of either menu:

Southern Celebration Favorites

- Artisan Garden Salad with Buttermilk Ranch
- Southern Fried Chicken
- Pulled BBQ Pork with Fresh Buns, Pickle Chips
- Mac N' Cheese
- Green Beans
- Freshly Baked Cookies

Party Cookout (choice of 2 proteins)

- Southern Potato Salad
- All Beef Hot Dogs
- Grilled Hamburgers with Cheddar Cheese, Lettuce, Tomato, Ketchup and Mustard
- Herb Grilled Chicken Breast
- Mac N' Cheese
- Freshly Baked Cookies

All Lunch Buffets include self-serve sweet tea and bottled water.



ADD-ONS

Add-on options must be confirmed at least three (3) weeks prior to the event date. Final pricing and availability will be confirmed by your sales representative. Please speak to your Catering Sales Manager about what KIDZone amenities may be available the day of your party.

Caricaturist: Consider the addition of a caricaturist to your event! If you choose this option, we recommend having one caricaturist for every 16 guests who may want to participate in this activity. This vendor is priced at a 90-minute time frame.

Add to my event: \$450

All-Day Rides Wristband: Enjoy unlimited rides in the KIDZone for more fun! Be sure to talk to your Catering Sales Manager about what rides may be available the day of your event. Please keep in mind you can purchase wristbands the day of the party at the ticket booth in the KIDZone. With your pre-purchased wristbands, there are no refunds should some wristbands not be used the day of the event.

Add to my event: \$9+tax per wristband. Number of wristbands: _____

Animal Encounters: Have an Animal Care Professional and an Ambassador Animal join in on the celebration! This no-touch encounter includes two small animals, along with fun details about the animals and their unique characteristics. Please note: We cannot take any requests for specific animals, as our Ambassador Animals Team assigns animals based on availability and care needs. We can, however, do our best to accommodate if you do NOT want to see a specific animal. Speak to your Catering Sales Manager for more details. Animal Encounters require a three-week advance booking to have at your event.

Add to my event: \$195

Face Painter: Consider the addition of a face painter to your event! If you choose this option, we recommend having one face painter for every 16 guests who may want to participate in this activity. This vendor is priced at a 90-minute time frame.

Add to my event: \$380

Temporary and Flash Tattoos: Consider the addition of temporary and flash tattoos to your event. If you choose this option, we recommend having one flash tattoo attendant for every 16 guests who may want to participate in this activity. This vendor is priced at a 90-minute time frame.

Add to my event: \$380





FAQS

What is the parking situation?

Parking is conveniently located in the lot on Cherokee Avenue and in the Grant Park Gateway parking facility on Boulevard. The City of Atlanta has transitioned to a paid parking program in both lots. The lots are managed by AAA Parking, under contract with the Atlanta Fulton County Recreation Authority. Rates will be \$3 an hour for a maximum of \$12 a day. To aid you in your planning, we estimate the average Zoo visit to be around three hours. Please note, there is not an option to load in your party items at the front gate, nor is there a cart the Zoo provides to help load the items from your car. Parking is not guaranteed. Zoo Atlanta experiences high occupancy days, please plan accordingly.

Where do my guests enter?

All birthday party guests should enter through the Zoo's front entry gates. Zoo team members will instruct accordingly.

What do I do upon arrival for my visit?

With your birthday party booking, you and your guests may enter the Zoo anytime prior to your party start time. Your guests will be able to enter the main gates by referencing the birthday party and saying their name to any Zoo ticketing agent. Your party representative will contact you 30 minutes prior to your event on the day of the party via the number you have provided on this form. Once your party begins, you have use of the Pavilion for 90 minutes and may tour the KIDZone's pathways if you choose. Please note, we do not offer a wagon or cart to carry items you will be bringing in or out of the Zoo. Should your guests need to exit the Zoo and re-enter, there is a hand stamp located near the Zoo exit to show you have already been given access for the day. Guest lists are due to your sales representative no later than five (5) days before your scheduled celebration. We can not guarantee entrance if we do not receive this list within this time frame. Please check the Zoo Atlanta's website for current hours.

What is my Party Setup/Server?

Once you have arrived at the Birthday Party Pavilion, you will be greeted by your Birthday Attendant. Given that your travel time through the Zoo may vary, your party will be set up 15 minutes prior to your scheduled start time. The Birthday Attendant will gladly assist you as they are able with additional setup items or with any questions upon your arrival. The Birthday Attendant is happy to assist with food service for the guests; should you ask, however, the party is self service style. This attendant will be available for the entire duration of the party for any needs!

Can I bring decorations to the Publix Birthday Party Pavilion?

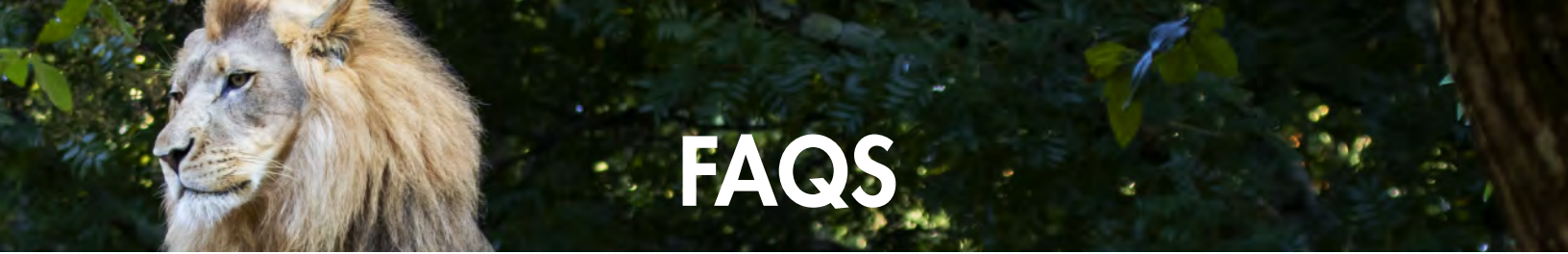
You can bring your own decorations, but please let your Catering Sales Manager know exactly what you are planning to bring. We provide tables, chairs, paper plates, plastic table covers, and napkins. Some items that are not allowed in the Zoo include Styrofoam, confetti, piñatas, straws, birdseed, throwing toys

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FAQS

or games, rice and balloons. You are welcome to bring in your own table and party decorations but please note that they may not be tacked, taped or affixed in any way to the Birthday Party Pavilion. All custom decorations or entertainment need to be approved by your Catering Sales Manager.

Can I bring in a birthday cake? What about birthday candles?

Birthday cake and/or cupcakes are the only foods you are permitted to bring to the Pavilion. If you bring your own cake, you are responsible for the forks, plates, napkins, and cake cutter. We can also provide a cake for you! Candles are not permitted. We do not provide candles or lighters for cakes/cupcakes. Keep in mind you will be carrying all of the items you choose to bring with you throughout the Zoo for your celebration until you are allowed entrance into the Birthday Party Pavilion no more than 30 minutes before your celebration begins.

Will we have access to the Zoo all day?

The included Zoo admission tickets* are valid for the whole day of your celebration during regular Zoo hours. You will not have access to the Publix Birthday Party Pavilion until your reserved party slot time, maximum 30 minutes before your celebration start time.

What is the setup in the Birthday Pavilion?

Our Birthday Party Package includes two 6-foot tables for food and presents, and two round tables with 8-10 chairs at each. If you have additional guests and would like additional seating, extra tables are \$5 per table.

What do we do once the party ends? Can we stay in the Pavilion?

Our Birthday Party Pavilion is located in the middle of KIDZone. Please speak to your Catering Sales Manager prior to booking regarding what Zoo and KIDZone offerings may be open or available the day of your event. To locate the Birthday Party Pavilion, feel free to ask any Zoo team member for directions or follow the map at zooatlanta.org/map. Once your time slot has ended, you will need to vacate the Publix Birthday Party Pavilion. Feel free to continue exploring the wonder of Zoo Atlanta during open business hours after your party has ended.

*Zoo admission tickets are only valid for the day of your party. Tickets are valid for adults and children 3 and older. Admission is free for Zoo Atlanta Members, Military** and children under 3 years old.

**All active-duty, reserves, veterans, and retired members of the U.S. Armed Forces will receive free admission to Zoo Atlanta; valid military ID required at Zoo Admissions. Regular admission rates will apply to family members and other guests. Reservation not required for Military admission.



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EVENT CONTRACT

1. Reservation and Event Payment:

Birthday party bookings need at least two (2) weeks' notice from date requested. Once you have returned the completed and signed event contract, you will be sent a catering invoice to sign and return in order to confirm your reservation. Any additional food and beverage or Zoo admission tickets can be added no later than seven (7) business days before your event. Full payment is due a minimum of seven (7) business days before the event. We require a full payment of the TOTAL amount due upon the signing of your catering invoice. The reservation will not be official until the signed catering invoice and full payment have been received. All payments are final.

Payment Options:

CREDIT CARD: A 3% processing fee will be applied to all credit card payments. When your invoice is completed in our system, your Catering Sales Manager will provide a link to make the credit card payment.

PAY BY CHECK: You are welcome to pay via check; however, it is required for all funds to be received 7 business days prior to the event date. If you are booking in a short time frame, you may want to hand deliver the check to Proof of the Pudding's Corporate office to ensure the funds have been received. If the check is still in the mail and funds are not received, a credit card must be used instead and the check will be canceled.

Check made payable to Proof of the Pudding, ATTN: Amy Bush, 1175 Chattahoochee Ave NW, Bldg A, Atlanta, GA 30318. Please note your event invoice number on the check as well.

2. Guest Count:

Guest count is required at least seven (7) business days prior to the date of the party. If a guarantee is not provided within the seven (7) business day period, the guest count on the original catering invoice will be used as the final guarantee. Please be aware that additions on the day of the event are not permitted. With the exception of Zoo Atlanta Members, children under three (3) years old and guests who can present a Military ID, all guests need a ticket to enter Zoo Atlanta. Keep in mind the maximum capacity of the venue reserved for your party. The maximum capacity for the Publix Birthday Party Pavilion is 50 guests. Only guests who require tickets must be on the guest list. Please do not include children under 3 years, guests with military ID and Zoo Members.

3. Cancellation or Date Change:

Please note that all payments are final. Cancellation for any reason will result in forfeiture of ALL payments. No refunds. In the event of SEVERE weather, your party may need to be rescheduled. If you would like to reschedule your party, a 48-hour notice prior to your event is required. Light rain and cold temperatures (over 42° Fahrenheit) are not considered severe weather, so please dress appropriately. Reschedule dates are based on availability. Also, please note you may be charged for some food items that may have been produced prior to the party. You are welcome to pick these up, but please note that a charge will be assessed if items have already been produced by our team.

_____ Client Initials





EVENT CONTRACT

4. Setup/ Security:

Client is responsible for transporting all party items/decorations outside of what is included in the package to and from the party venue. Make sure to allow enough time to transport all of your birthday items/decorations. Make arrangements to secure your gifts and personal items during and following the party. Zoo Atlanta and the Special Events Team are not responsible for lost or stolen items.

5. Clean-up:

The party venue will be reserved for your party for 1 ½ hours. This includes your clean-up time. At your party's conclusion, please place all trash in the receptacles provided for you. Failure to clean up will result in an additional clean up fee of \$100. An additional \$100 will be charged if the party runs past the end time.

6. Food Service/Outside Catering:

Food service is scheduled to begin at the party start time. There will be no refund for leftover food. Due to regulations and liability, food or beverages, including alcohol, may NOT be taken off grounds after the event. Outside food and beverage is not permitted into the Birthday Party Pavilion with the exception of a birthday cake, birthday cupcakes and party favors.

7. The following items are NOT permitted on the grounds of Zoo Atlanta:

Balloons, confetti, birdseed, rice, grills, pets of any kind, games involving throwing or striking objects (i.e. piñatas), straws, glitter, trick birthday candles and Styrofoam products, large decorations, popcorn or slushie machines, bouncy houses, alcohol or unauthorized decorations). No open flames of any kind are permitted on the grounds of Zoo Atlanta.

8. Birthday Cake:

Zoo Atlanta Special Events offers birthday cakes at an additional cost. The client may provide a birthday cake with the understanding that storage is not available on the grounds of Zoo Atlanta. Please note that birthday cake and/or cupcakes are the only food items that are permitted from the outside. If the client elects to bring in their own cake, the client is responsible for providing all plates, napkins, and serving utensils necessary for serving the birthday cake.

9. Animal Encounters:

At this time, no-touch encounters are available. Animal encounter requests must be received in writing a minimum of three (3) weeks prior to your event. Your Catering Sales Manager will confirm availability with the Ambassador Animals Team once request is received.

10. Additional Zoo Atlanta Policies:

Zoo Atlanta is a living museum and an educational institution, and the need for protection of its treasures is of primary importance. Zoo Atlanta reserves the right to refuse use of its venues to any prospective lessee, for any reason deemed appropriate at the Zoo's sole discretion. Zoo Atlanta reserves the right to expel any person(s) who fail to observe Zoo policies. Violations may result in termination of the event.

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