

A PLACE FOR YOU

ANNUAL REPORT 2022



ZOO ATLANTA



Dear friends,

The theme of our 2022 Annual Report is “A Place for You.” If you are reading this report, then chances are you are already very familiar with Zoo Atlanta as one of our closest supporters, and so you already consider the Zoo a place for you.

As Zoo Atlanta grows and evolves parallel to the growth of our city, however, we find that many people who have never visited us before have a narrow interpretation of what the Zoo experience is. Yes, it is a place to see animals—it is Africa, Asia, or South America for many Atlantans—but it is so much more, with an exponentially broader appeal than meets the eye. 2022 brought many rich examples of the unexpected experiences that can be found within the Zoo. Throughout the year, our audiences included, of course, animal lovers. But as you’ll see, they also included art lovers, young professionals, cocktail enthusiasts, toddler adventurers, wine aficionados, holiday light seekers, and many more.

The diversity of experiences offered at Zoo Atlanta mirrors the diversity and varied interests of the people of Atlanta—and we want the people of Atlanta to know it. Each time someone attends one of our events, or comes to the Zoo to try something new, we potentially gain a new advocate who realizes—perhaps unexpectedly—that the Zoo is a place for them, too.

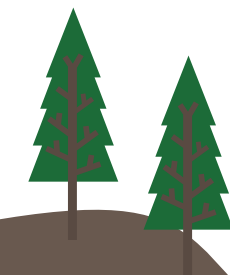
We are deeply grateful for your support in another year of growth and progress toward our mission to save wildlife and their habitats.

Sincerely,



Raymond

Raymond B. King
President and CEO

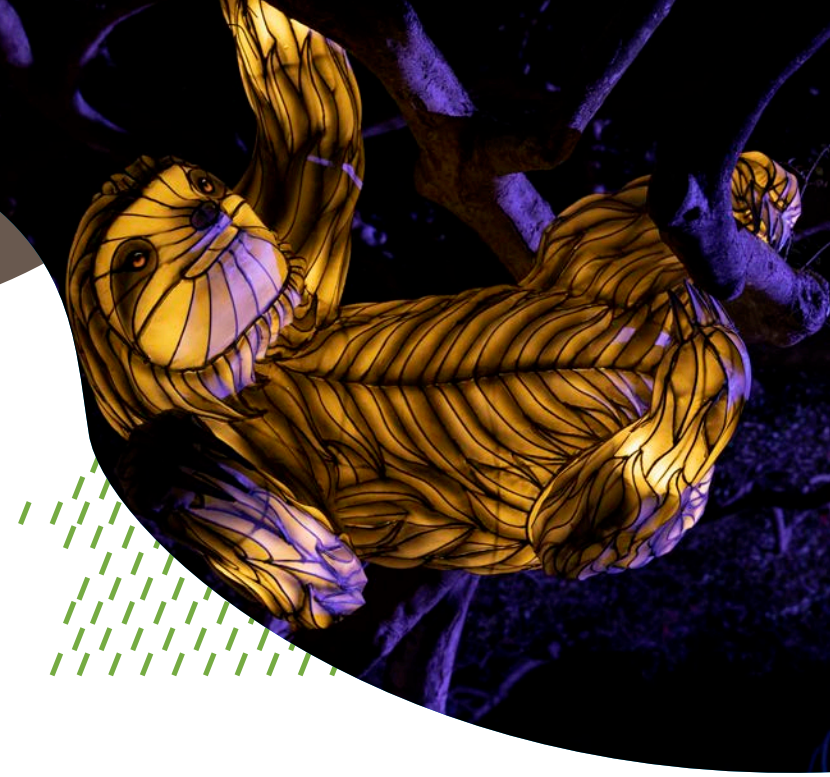


A PLACE TO MAKE NEW CONNECTIONS

The Zoo Atlanta family welcomed a number of special new members across the animal kingdom in 2022. Births included an **Angolan colobus monkey**, **emerald tree boas**, and a **Schmidt's guenon**.

A successful year for the Bird Team included the hatching of critically endangered **Bali mynahs**. Another critically endangered hatchling, a **bog turtle**, was the first hatched at Zoo Atlanta since 1992.

Casper, a new male **bontebok**, became the newest complement to the mixed-species habitat at the African Savanna. Malfoy and Strawberry, a pair of endangered **wrinkled hornbills**, were dynamic new additions to the Asian Forest, and the **petting zoo herd in the Orkin Children's Zoo** enlarged with the arrivals of **Nigerian dwarf goat** kids Pickles, Avocado, and Wasabi.



A PLACE TO VIEW UNEXPECTED WORKS OF ART

Sean Kenney's Nature POP! Made with LEGO® Bricks made its Atlanta debut at Zoo Atlanta for a limited engagement in May. Produced by Imagine Exhibitions, the new exhibition from acclaimed artist Sean Kenney featured over 40 sculptures made from more than 800,000 LEGO pieces exploring the beauty of nature through highly stylized, colorful displays.

Zoo Atlanta partnered with Mark and Steven Erickson, winners of FOX's LEGO Masters Season 2, as the celebrity judges of the Build Your Best Challenge, a contest inviting builders to use LEGO pieces to construct favorite animals, scenes from the Zoo, or imaginary creatures.

The wonders of **IllumiNights: A Chinese Lantern Festival presented by Georgia Power** returned to Zoo Atlanta for the holiday season. Zoo Atlanta partnered with Hanart Culture on a second year of the lantern festival, which introduced more than 100 new lanterns—each hand-crafted and painted by Chinese artisans—celebrating the splendors of the natural world.





A PLACE TO GROW UP

The year brought two new opportunities for the Zoo's littlest guests to engage at their own level. **Treetop Tykes Trail presented by Kaiser Permanente**, a new ropes course adventure for children under 48 inches tall, opened Memorial Day Weekend.

A new after-hours program, **Twilight Tots**, also made its debut in 2022. Designed for families with children ages 5 and under, the educator-led program includes a mini-tour of the Zoo, animal stories, songs, and dance.



A PLACE TO FEEL INCLUDED

Each year, Zoo Atlanta builds on its progress toward a mission to ensure that its rich resources, educational opportunities, and experiences are **accessible to all people**.

Opened in March, new elements at the African Savanna introduced a **rich interpretive** experience for guests who are deaf or hard of hearing or blind and visually impaired. The project was completed with the support of The UPS Foundation and in collaboration with the Georgia Center of the Deaf and Hard of Hearing and the Center for the Visually Impaired.

Zoo Atlanta heightened its existing diversity efforts in 2019 with the establishment of a new Diversity and Inclusion Committee of its Board of Directors, as well as created a new **Diversity and Inclusion Strategic Plan**. As part of this plan, a Community Access Standard was put in place to ensure that the Zoo's policies, practices, and outreach efforts promote partnership with social service agencies, school systems, and nonprofits throughout the community to broaden access to groups and individuals who may not otherwise be able to visit.

Zoo Atlanta extended community access to its signature camp experience with the return of the **Safari Camp Scholarship Program, funded by Cox Enterprises**, in summer 2022. The program provided a week of Safari Camp for 55 children ages 5 to 11 from Title One Schools in the City of Atlanta and Fulton County. Launched in 2016, Safari Camp Scholarships have been offered in every consecutive year with the exception of 2020.



A PLACE FOR A DRINK WITH FRIENDS

Cocktail aficionados found a new watering hole at **Savanna Nights**, the Zoo's newest addition to its slate of 21-and-up offerings. Hosted monthly at the African Savanna through the summer, evenings featured animal-themed craft cocktails, live music, and food trucks.

Later in the year, wine connoisseurs welcomed the return of an established favorite when Zoo Atlanta's signature wine festival, **Sippin' Safari**, came uncorked for the first time since 2019.

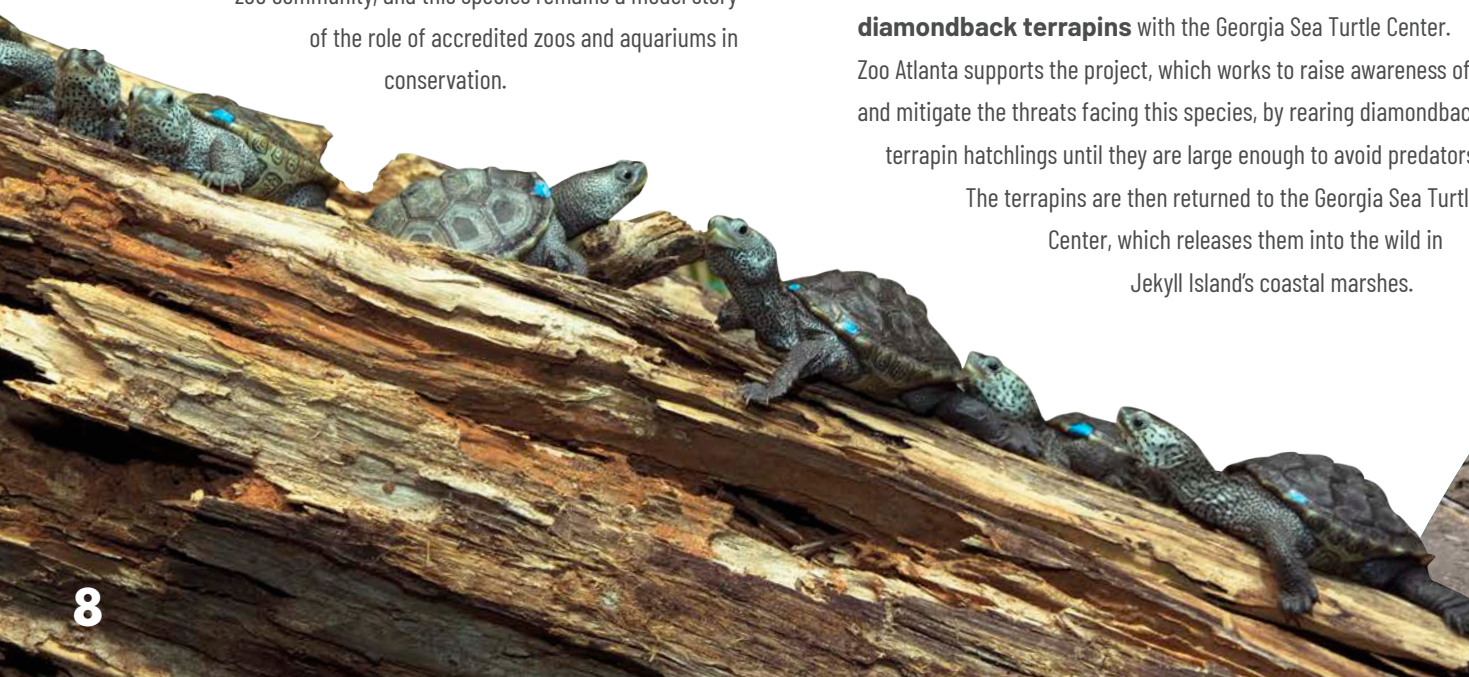




A PLACE TO SAVE WILDLIFE

On International Golden Lion Tamarin Day in August, Zoo Atlanta announced a substantial new commitment to the **Golden Lion Tamarin Association** (Associação Mico-Leão-Dourado - AMLD) to protect the tiny icons of Brazil's Atlantic Coastal Forest.

Zoo Atlanta and AMLD have a long history of partnership, dating to the 1980s. The fact that golden lion tamarins exist in the wild today is owed largely to the work of these organizations and the international zoo community, and this species remains a model story of the role of accredited zoos and aquariums in conservation.

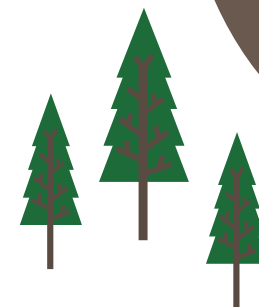


Here at home in the southeastern U.S., two other longtime conservation partnerships continued to work for the protection of native species. In summer 2022, Zoo Atlanta and partners reintroduced 25 **eastern indigo snakes** reared at the Zoo to the wild in Alabama's Conecuh National Forest. Zoo Atlanta has reared more than 100 indigo snakes for the reintroduction program, which is a cooperation among stakeholders both regionally in the Southeast and at the federal level. Project partners include Auburn University; Central Florida Zoo's Orianne Center for Indigo Conservation; Orianne Society; U.S. Fish and Wildlife Service; U.S. Forest Service; and the Alabama Department of Conservation and Natural Resources.

In fall 2022, Zoo Atlanta continued its support of the Jekyll Island Causeway Conservation Program with the annual "swap" of **diamondback terrapins** with the Georgia Sea Turtle Center. Zoo Atlanta supports the project, which works to raise awareness of and mitigate the threats facing this species, by rearing diamondback terrapin hatchlings until they are large enough to avoid predators.

The terrapins are then returned to the Georgia Sea Turtle Center, which releases them into the wild in Jekyll Island's coastal marshes.

A PLACE TO HAVE A VOICE



A key aspect of Zoo Atlanta's Conservation Strategic Action Plan is to advocate for the role of the Zoo and its fellow accredited zoological organizations in conservation, including **representing the interests of wildlife** and their habitats in discussions of public policy. Zoo Atlanta and peers in the Association of Zoos and Aquariums (AZA) helped advocate for the passing of the **Big Cat Public Safety Act**. The Act, which was signed into law in December, will prohibit the possession of tigers, lions, and other big cat species except by qualified entities such as AZA-accredited organizations. It would also place restrictions on public contact with these species and would curb the use of commercial photo-ops, inappropriate encounters, and similar activities that undermine animal care and welfare.

Zoo Atlanta is a member of the AZA Wildlife Trafficking Alliance, and in the case of the Big Cat Public Safety Act, encouraged support of this legislation at the state level and on social media.

In 2022, the Zoo bolstered public awareness of the wildlife trafficking crisis with a reimagining and new interpretation of its newly named **Corridor to Change**. The pathway, formerly known as Trader's Alley, uses examples such as Atlanta's Hartsfield-Jackson International Airport to highlight the immediacy of the illegal wildlife trade. Corridor to Change also highlights the role of social media - particularly the sharing of content of "cute" exotic animals in unnatural environments or roadside attractions - in fueling the trade.





A PLACE TO CELEBRATE LIVES

The Zoo Atlanta family was saddened by the passing of treasured individuals who created legacies, touched lives, and inspired value for their species.



ROBIN the Golden Lion Tamarin
February 19, 2022
Mother of 14, respected among her group and a favorite of her team



CHOOMBA the Western Lowland Gorilla
January 13, 2022
A founding member of Zoo Atlanta's gorilla population and the fourth-oldest gorilla in the world at 59



LARRY BIRD the African Grey Parrot
July 15, 2022
A beloved veteran of the World of Wild Theater for more than 25 years



OZZIE the Western Lowland Gorilla
January 25, 2022
The world's oldest living male gorilla at 61, patriarch, and pioneer of The Ford African Rain Forest



TOBIAS the Saanen Goat
October 13, 2022
The quiet leader of the petting zoo herd, ever patient and always gently tolerant of his littlest admirers



PATCHES the Aldabra Tortoise
February 5, 2022
A longtime ambassador for her species with a personality on par with her size



HANNAH the Plains Zebra
October 19, 2022
A spunky beauty who brought some of the first stripes to the new African Savanna



CINDERELLA the Nubian Goat
February 7, 2022
A gentle petting zoo friend to countless children for more than a decade



SPARKY the Sumatran Tiger
December 14, 2022
A magnificent cat with a long life of inspiring awareness of a critically endangered species



A PLACE TO BE PART OF A UNIQUELY ATLANTA LEGACY

In December 2022, Zoo Atlanta was overjoyed to announce a pregnancy for **Shalia the western lowland gorilla**, one of the females in Willie B., Jr.'s new troop. The infant, who was born April 24, 2023, is the first offspring for **Willie B., Jr.**, the only son of his legendary late father.

The **Willie B. legacy** is distinctively Atlanta, resonating among generations of Atlantans who have made Zoo Atlanta a part of their lives. It speaks to the Zoo's place in the cultural history of our city and to the enduring place we hold within that fabric.

Thank you for being part of our continuing story and for your support of our vision for the future.

A PLACE FOR SCIENTIFIC DISCOVERIES

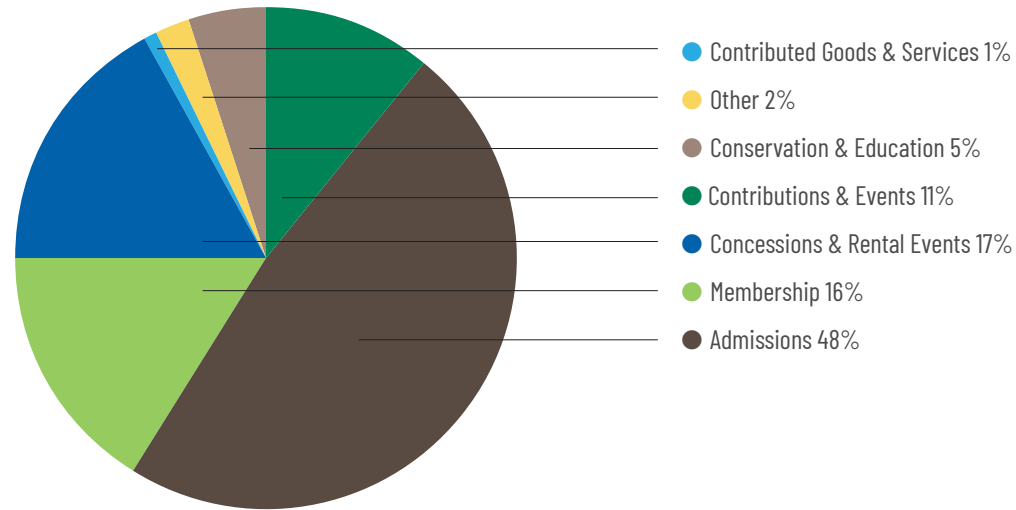
2022 was a productive and eye-opening year for **scientific research** at Zoo Atlanta, with questions asked and answered for the benefit of the wildlife and conservation communities at large. Zoo Atlanta scientists and partners published 16 peer-reviewed studies in 2022, appearing in prestigious periodicals including but not limited to Zoo Biology; Proceedings of the National Academy of Sciences (U.S.); Applied Animal Behaviour Science; Journal of Zoo and Wildlife Medicine; and Conservation Genetics. Subjects included the first genome of the Guatemalan beaded lizard ever assembled and an internationally acclaimed new look at the mechanics of elephant trunks.

Zoo team members have been responsible for authorship or collaborations on more than 400 publications since 1978. Zoo Atlanta routinely joins minds with local academic partners such as the Georgia Institute of Technology and Emory University, as well as engages in international collaborations and work with other AZA zoos and aquariums. Zoo Atlanta's scientific staff also hold faculty appointments at Georgia State University, Georgia Tech, and the University of Georgia.

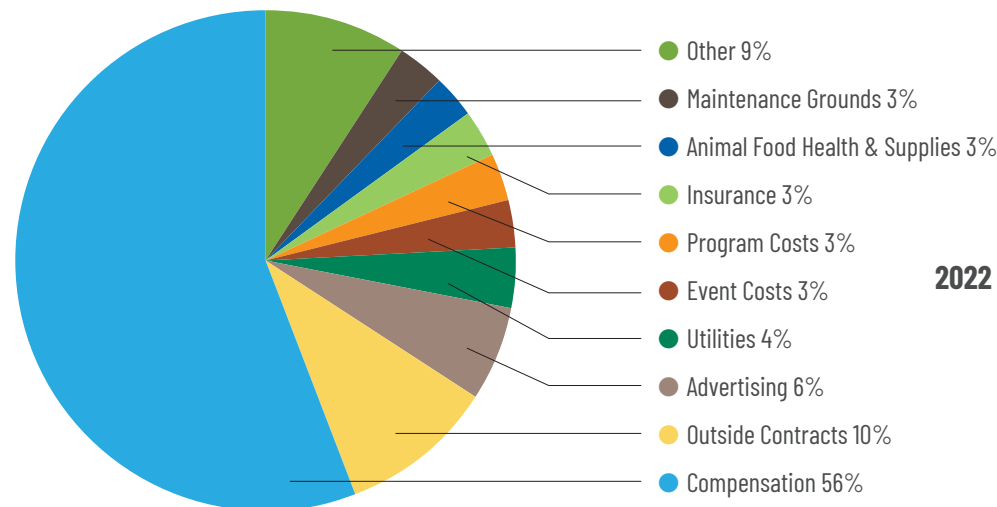
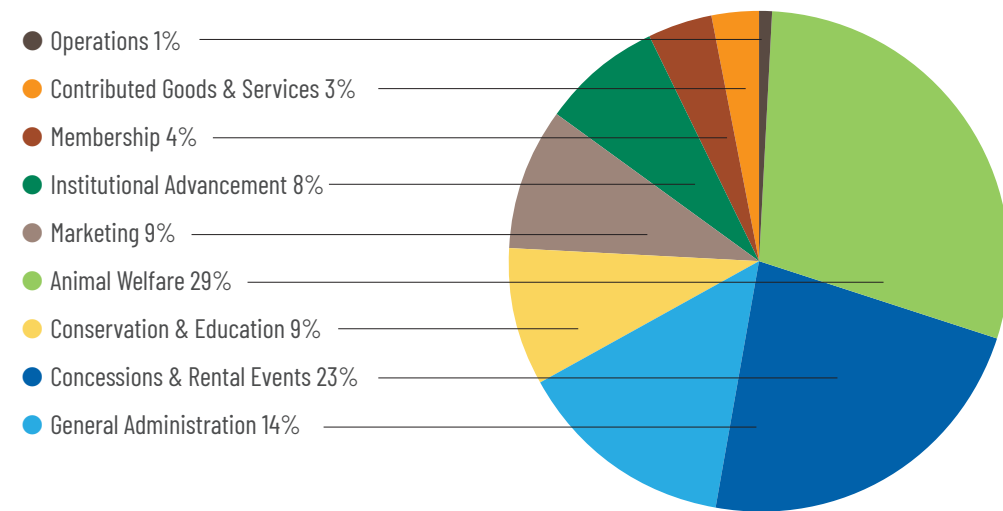


FINANCIALS

**Zoo Atlanta
2022 Operating Revenue
\$28.2 million**



**Zoo Atlanta
2022 Operating Expenses
\$26.5 million**



**Zoo Atlanta
2022 Operating Expenses by Function
\$26.1 million**

WE APPLAUD OUR DONORS

Zoo Atlanta would like to express gratitude to the following donors for their generous gifts given between January 1, 2022, and December 31, 2022, or given for 2022.

Every attempt has been made to ensure the accuracy of this document. If we have omitted anyone or made any errors, please accept our sincere apologies and e-mail advancement@zoatlanta.org so that we may correct our records.

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