



Gorillas on the Line... Answer the Call!

Gorillas on the Line is a global initiative created to raise awareness about the impact small electronics have on gorillas and generate funds to protect gorillas in the wild.



Coltan is a mineral found in phones and other small electronics. It is mined from areas where endangered gorillas live.



Recycling old mobile phones helps reduce the demand for coltan and protects gorilla habitat in Africa. Gorillas are on the line.

Join us to answer the call and help save gorillas in the wild!

2019 Gorillas on the Line results:

21
ZOOS
JOINED

260,000
PEOPLE
REACHED

12,486
DEVICES
RECYCLED

\$6,055
RAISED
FOR GORILLAS

What can you do?

COMMIT to joining us in our goal to help save gorillas and their home

COLLECT small electronics for recycling from February 1 to April 30, 2020

SEND collected small electronics to Eco-Cell in pre-paid shipping container