



Gorillas on the Line... Answer the Call!

Join an exciting campaign to help save gorillas in the wild. By collecting old mobile phones for recycling, you can help protect gorilla habitat in Africa. Get started with three easy steps.

1

Answer the call!

Register with your local coordinator listed below. They'll follow up with contest details and tools to help with the campaign.

2

Recycle those phones!

Gather your team and collect as many phones for recycling as possible, February 1- April 2. Then, ship your phones to Eco-Cell by the first Friday in May. We'll send a free shipping label when you register. Eco-Cell will process the phones and tabulate the totals.

3

Save gorillas!

Coltan is a mineral found in phones and other small electronics. It is mined from areas where endangered gorillas live. Recycling old mobile phones helps reduce the demand for coltan and protects gorilla habitat in Africa. Gorillas are on the line. Join us to answer the call and help save gorillas in the wild!

ZOO ATLANTA

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