

SPECTACULAR! 2015



ZOO ATLANTA

2015 PROVES TO BE ANOTHER SPECTACULAR RECORD-BREAKER FOR ZOO ATLANTA

A landmark second-highest attendance in recorded history becomes an even more significant figure when that history spans more than 126 years. Zoo Atlanta has again marked its highest attendance since the arrival of the giant pandas in 2000. Despite the year's distinction as the third wettest on record for Atlanta, the Zoo closed 2015 with over 920,700 visitors, a growth that surpassed calendar year 2014 by more than 20,000 guests.

The Zoo's largest exhibit debut in its history, the award-winning Scaly Slimy Spectacular: The Amphibian and Reptile Experience, opened in April to rave reviews. The destination, which features more than 70 species in state-of-the-art indoor habitats designed to represent some of Earth's most iconic wild places, became the world's first LEED Gold-certified reptile and amphibian exhibit in November and further cements Zoo Atlanta as a year-round attraction regardless of weather.

"Great things are happening at Zoo Atlanta, and it's energizing to open the New Year newly inspired by the power we have to change the lives and futures of wildlife and people," said President and CEO Raymond B. King, who was named Atlanta's Most Admired Nonprofit CEO for the second year in a row by the Atlanta Business Chronicle in 2015.

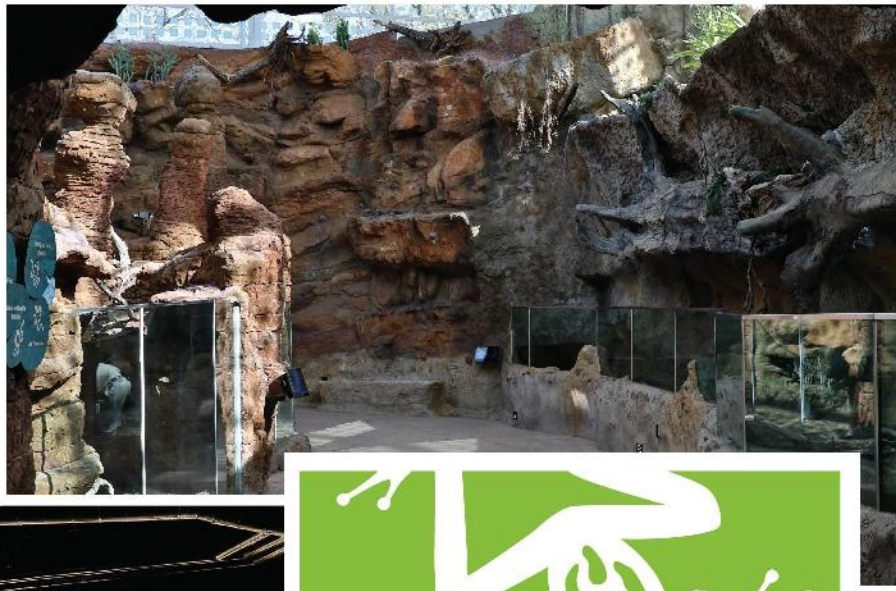
"We can look with pride into the rearview mirror at five years of consistent growth and increasing strength as an organization, but what's most exciting is that our brightest days lie ahead of us," King said. "We're moving forward with a historic expansion of the Zoo that will give new life to the Cyclorama building and create a beautiful new African savanna for our guests to enjoy."

Animal highlights included one of the year's most heartwarming Zoo Atlanta stories: the arrival of Keju, an infant Bornean orangutan in need of an orangutan mother. Keju was united with adult female orangutan Madu, who was selected by the Association of Zoos and Aquariums' (AZA) Orangutan Species Survival Plan for her national reputation for having reared more adoptive infants than any other orangutan mother.

Births included Raisin the Hoffmann's two-toed sloth, the first sloth baby in Zoo Atlanta's history, and Bob the eastern bongo, a representative of a critically endangered species believed to number fewer than 500 in the wild. The Zoo also welcomed Sequoyah, an adult male bald eagle from a rehabilitation center who was in need of a lifelong home in human care.

Zoo Atlanta's next transformative project, the "A Grand New View: Elephants, Events and Expansion" campaign to revitalize the Cyclorama building and its adjacent property, continued to build momentum throughout the year. Zoo Atlanta announced four major gifts to the effort in 2015: \$1 million from Delta Air Lines through the Delta Air Lines Foundation; \$1 million from longtime Zoo supporters David and Cecelia Ratcliffe; \$1 million from Georgia Power Foundation; and \$1 million from The Kendeda Fund. These demonstrations of philanthropic support followed a \$20 million matching grant from the Robert W. Woodruff Foundation, announced in late 2014.

The year also brought federal recognition for one of Zoo Atlanta's highest-profile efforts to improve the lives of great apes living in zoos. Founded at Zoo Atlanta, the Great Ape Heart Project earned its second National Leadership Grant from the Institute of Museum and Library Services – the third show of federal support for the world's first multi-institutional effort to understand, diagnose, and treat cardiac disease in gorillas, orangutans, chimpanzees and bonobos. In another demonstration of national recognition, Zoo Atlanta was recently honored with the AZA Quarter Century Award recognizing zoos and aquariums which have continuously maintained the rigorous standards of AZA accreditation for 25 years or more.



The AMPHIBIAN and
REPTILE EXPERIENCE



Best of the Scaliest and Slimiest

Scaly Slimy Spectacular: The Amphibian and Reptile Experience opened in April. The state-of-the-art complex features 60,000 gallons of water; more than 9,700 square feet of hand-crafted rockwork; and some 100 animals, including four female American alligators. Later in the year, Scaly Slimy Spectacular became the world's first LEED Gold-certified reptile and amphibian exhibit.



Best of the Animal Kingdom

April 29 was quite a day! Matilda the eastern bongo gave birth to her fourth calf, Bob, in another triumph for a critically endangered species. That same day, Bonnie the Hoffmann's two-toed sloth delivered the Zoo's first-ever sloth baby, Raisin!



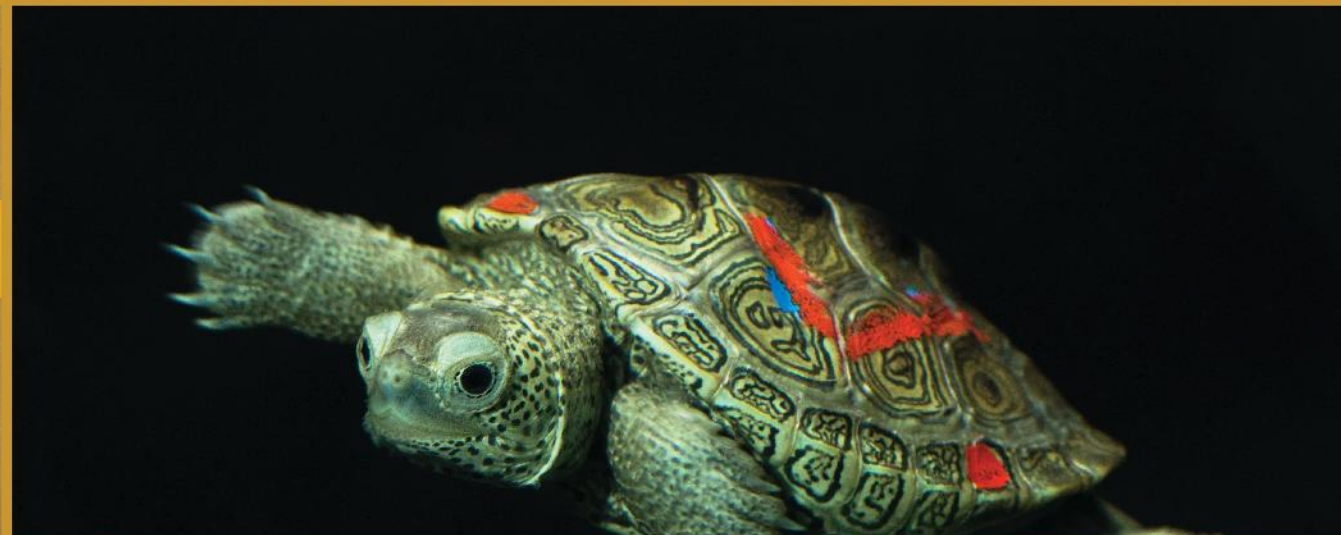
Best of the National Symbols

We welcomed our national bird to Zoo Atlanta with the arrival of Sequoyah the bald eagle.



Best of our Backyard

We continued to contribute to two important conservation partnerships for Georgia native wildlife with the restoration of nine eastern indigo snakes to the wild, via collaboration with the Central Florida Zoo's Orianne Center for Indigo Conservation and Auburn University, as well as the return of 25 diamondback terrapins to the coast, via the Georgia Sea Turtle Center's Jekyll Island Causeway Conservation Program.



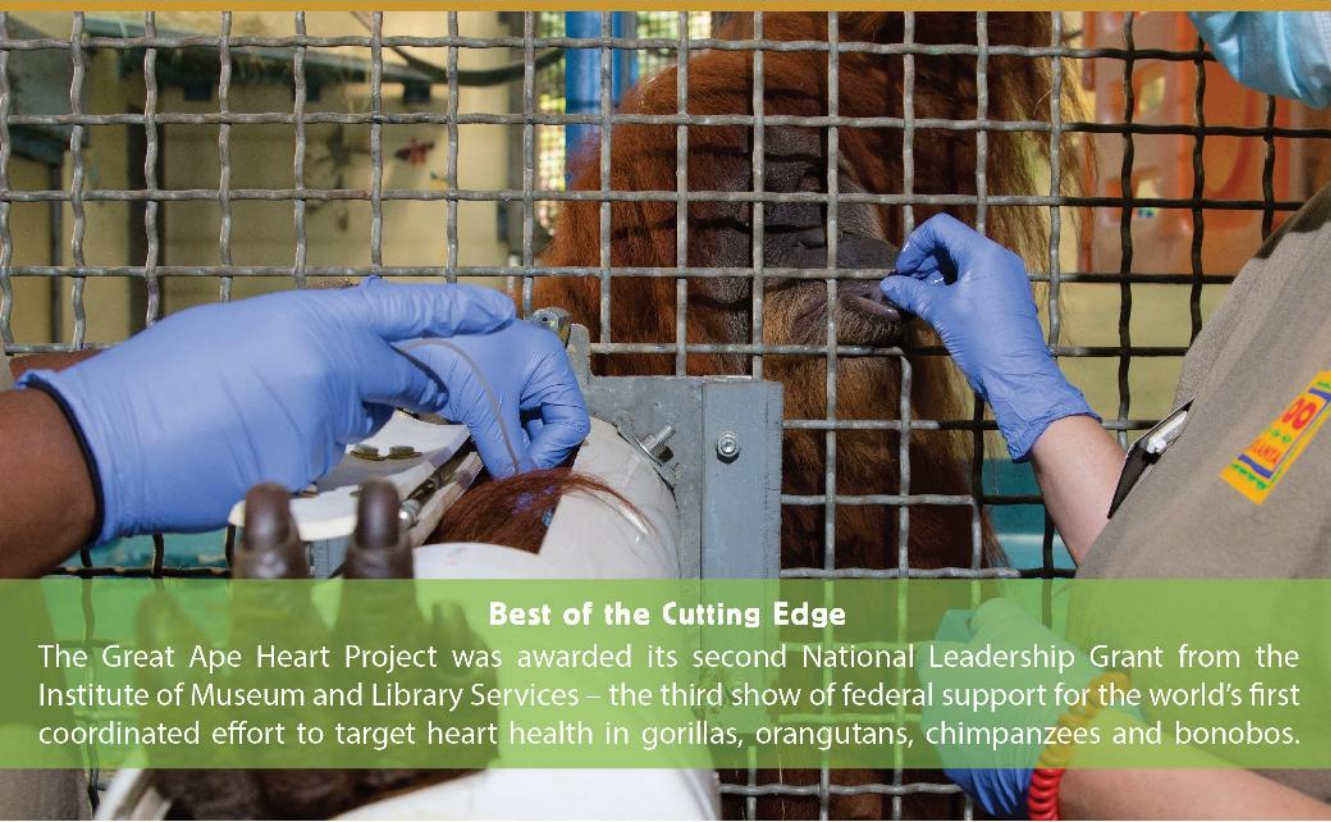
Best of the Mother/Daughter Duos

Keju, an infant Bornean orangutan from the Dane County Henry Vilas Zoo in Madison, Wis., found a mom in mother extraordinaire Madu.



Best 2-year-olds

2015 was the year of "2 at the Zoo!" The youngsters of the 2013 baby boom all celebrated big second birthdays: Mei Lun and Mei Huan the giant pandas; Jabari the eastern black rhino; Pongo and Pelari the orangutans; Andi and Anaka the gorillas; and Hondo, Hatari and Azizi the African lions.



Best of the Cutting Edge

The Great Ape Heart Project was awarded its second National Leadership Grant from the Institute of Museum and Library Services – the third show of federal support for the world's first coordinated effort to target heart health in gorillas, orangutans, chimpanzees and bonobos.

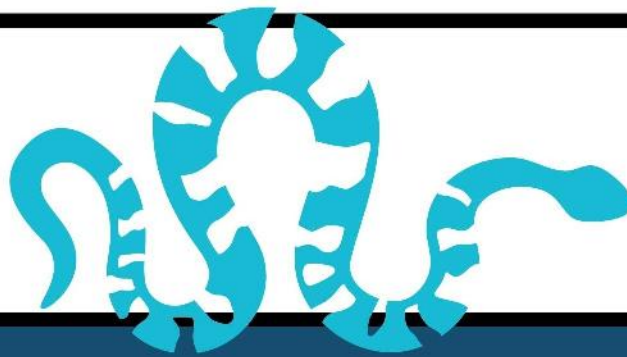
Best of the Future...

The momentum continued to build on "A Grand New View: Elephants, Events and Expansion," the campaign to revitalize the Cyclorama building and its adjacent property. This historic effort will transform this space into a one-of-a-kind event destination overlooking a new African savanna; create a new grand entry plaza; and facilitate a significant expansion of our African elephant habitat. Project completion is estimated for 2019.

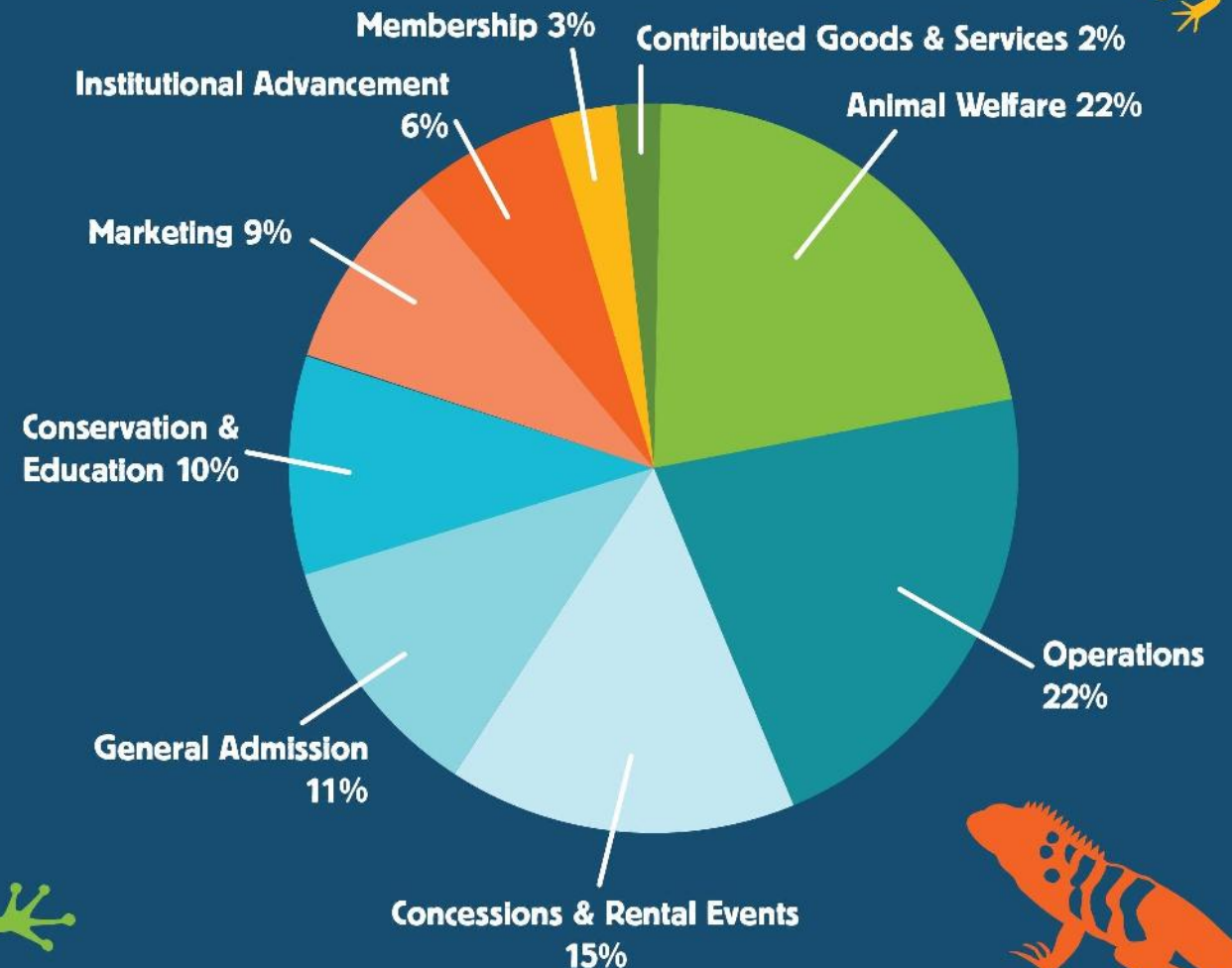
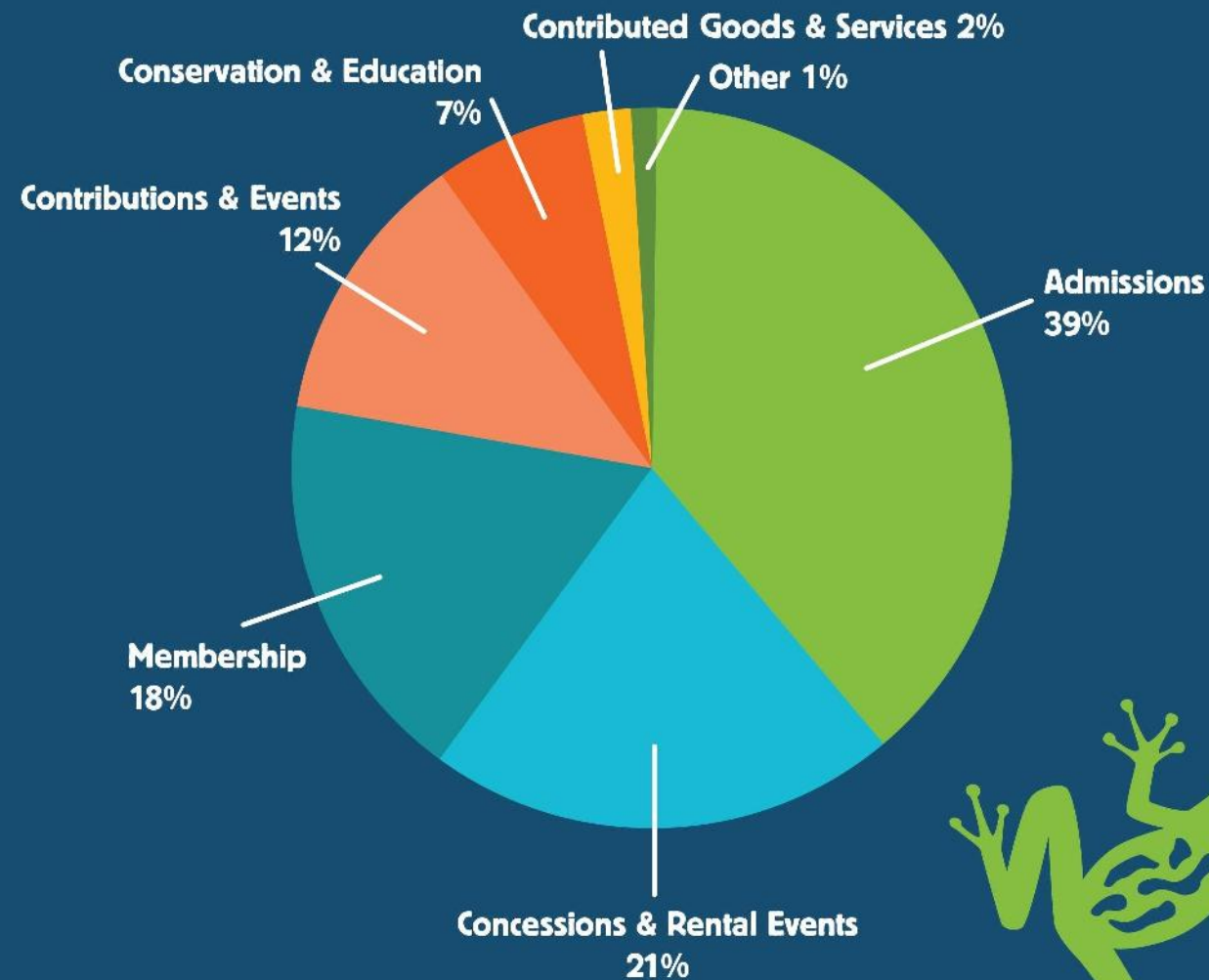
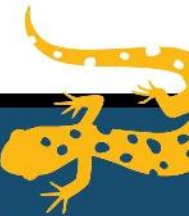


2015 FINANCES FOR ZOO ATLANTA

Zoo Atlanta
2015 Operating Revenue*
\$19.9 million



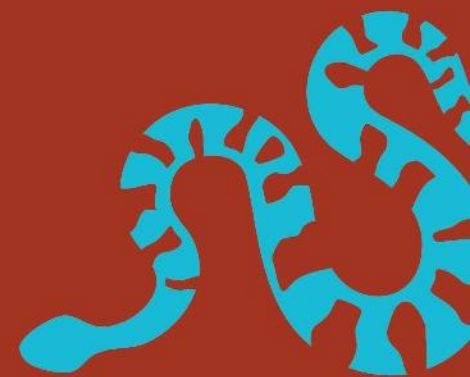
Zoo Atlanta
2015 Operating Expenses*
\$19.1 million



BALANCE SHEET

ASSETS	2015	2014
Cash	\$ 7,789,513	\$5,700,469
Accounts receivable, net of allowance for doubtful accounts	324,382	373,532
Prepaid expenses	486,474	486,213
Inventories, net of reserve	268,501	273,845
Pledges receivable, net of allowance for uncollectible pledges and discounts	7,829,230	3,928,819
Investments	5,570,762	5,753,694
Property, equipment, and leasehold interest, net of accumulated depreciation	36,346,655	33,255,012
Animal collections	1	1
Total assets	\$ 58,615,518	\$49,771,585
LIABILITIES & NET ASSETS	2015	2014
Accounts payable	\$ 432,063	\$ 475,301
Accrued expenses	2,143,063	2,409,773
Construction retainage payable	-	591,525
Deferred revenue	228,557	152,088
Notes payable	11,124	23,537
Total liabilities	2,814,807	3,652,224
Unrestricted	\$ 29,486,905	\$ 14,865,479
Temporarily restricted	21,150,831	25,918,030
Permanently restricted	5,162,974	5,335,852
Total net assets	55,800,710	46,119,361
Total liabilities and net assets	\$ 58,615,518	\$ 49,771,585

2015 ATTENDANCE AT ZOO ATLANTA



920,779 Total



2015



901,056 Total



2014



852,984 Total



2013

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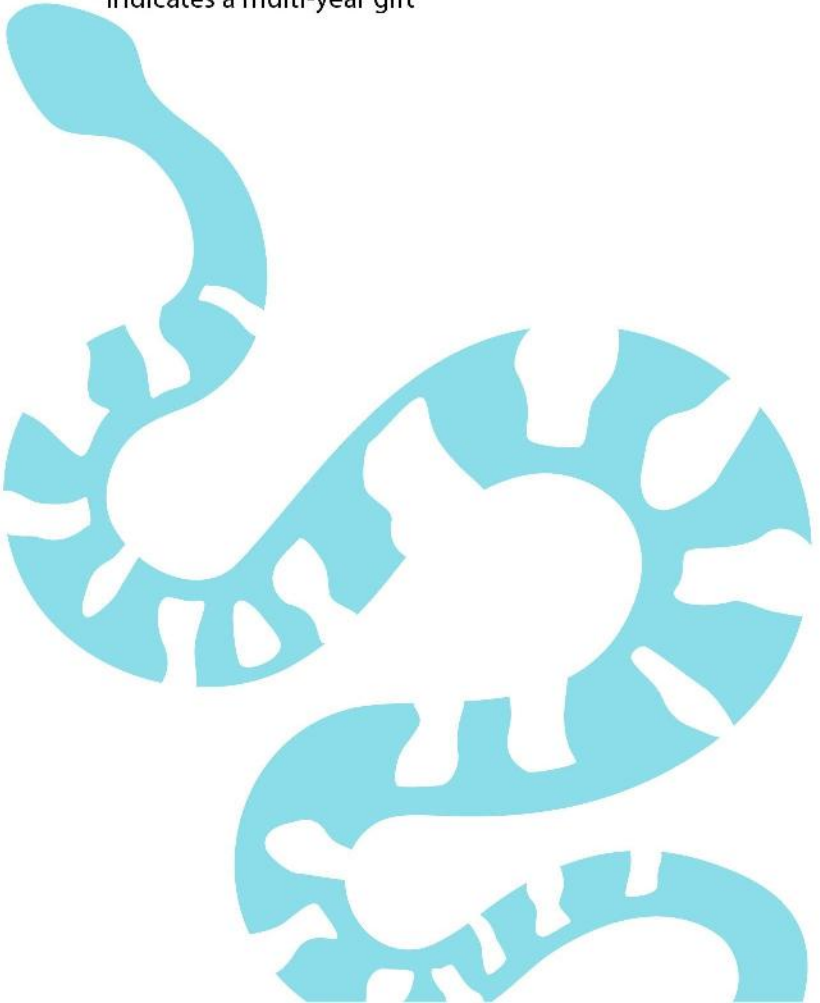
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