

# DONATE YOUR CELL PHONE TO HELP GORILLAS!

Zoo Atlanta and ECO-CELL have teamed up to recycle your cell phone and help gorillas!

Older cell phones are disposed of using strict, environmental standards. Newer cell phones are refurbished and sold in developing countries.

Cell phones also have had a direct effect on wild populations of gorillas. A critical component of cell phones and other small electronics is a substance called coltan. One of the few places in the world where coltan is found is the forests of the Democratic Republic of Congo—right in the middle of gorilla habitat. As a result of mining for coltan, critical habitat has been destroyed and gorillas have been displaced or even killed by poachers. By recycling your phone with us, you will be helping to raise money that will go directly to help these populations of gorillas.



For each cell phone donated, Zoo Atlanta gives **100%** of the proceeds to the **Dian Fossey Gorilla Fund International**, Zoo Atlanta's partner for gorilla conservation.

For more information visit [zooatlanta.org/cell\\_recycling](http://zooatlanta.org/cell_recycling)



THE DIAN FOSSEY  
GORILLA FUND  
INTERNATIONAL

