We joined the 96 Elephants campaign and introduced endangered giant otters.

96 = elephants slaughtered per day in Africa
217K = signatures sent on World Elephant Day

5 feet = average length of giant otter
3X size of Asian small-clawed otter

We nearied completion on the construction of Scaly Slimy Spectacular: The Amphibian and Reptile Experience.

70+ = # of species
60,000 = gallons of water
9,700 = sq. feet of rockwork
11,500 = cubic yards of excavated dirt
598 = # of donors who made it possible

Our 125th year was made exceptional by people!

24% ANIMAL WELFARE
21% OPERATIONS
15% CONCESSIONS & RENTALS
12% GENERAL ADMINISTRATION
10% CONSERVATION & EDUCATION
6% MARKETING
6% ADVANCEMENT
3% MEMBERSHIP
3% CONTRIBUTED GOODS & SERVICES

21% CONCESSIONS & RENTALS
17% MEMBERSHIP
11% CONTRIBUTIONS & EVENTS
8% CONSERVATION & EDUCATION
3% CONTRIBUTED GOODS & SERVICES
1% OTHER

2014 = highest attendance in 14 years (900,383)
69,724 = Volunteer service hours
31,000 = active Member households

83 = Wi-Fi access points
10 = new opportunities with launch of VIP Pass
9 = local entrepreneurial partnerships established
NEW PETTING ZOO RESIDENTS

SOLOMON ISLAND LEAF FROG HATCHLING

NEW HOODED VULTURES FOR WILDLIFE THEATER

LION CUB DEBUT - JANUARY

GORILLA IN SNOW

PANDA TWINS’ 1ST BIRTHDAY

NEW GIRAFFES ADDED TO THE COLLECTION

WARTHOG PIGLETS BORN IN APRIL
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