We experienced the elation of the birth of Jabari, the first rhino calf ever born at Zoo Atlanta in our 125-year history.

Zoo Atlanta holds the world’s only legally-owned zoological collection of Guatemalan beaded lizards and is rapidly becoming a leader in the successful reproduction of this species, which is found only in Guatemala’s Motagua Valley.

219 BIRTHS
42 SPECIES

65 BIRTHS
13 SPECIES
REPTILIA

57 BIRTHS
10 SPECIES
MAMMALIA

97 BIRTHS
19 SPECIES
AVES

JABARI
60 pounds at birth
1/300th of his mother’s weight

MEI LUN and MEI HUAN
5 ounces at birth
1/900th of their mother’s weight

America’s only giant panda twins

MEI LUN AND MEI HUAN
Born July 15, 2013
Mei Lun at 6:21 p.m.
Mei Huan at 6:23 p.m.

188 days
4,512 HOURS

24-hour monitoring of Lun Lun and the cubs

Zookeepers  7
Vet staff   3
1 Curator of Mammals
1 Chinese colleague
GREAT APE BIRTHS

- Anaka
  Western lowland gorilla
  August 30, 2013

- Andi
  Western lowland gorilla
  March 14, 2013

- Pelari
  Bornean orangutan
  September 14, 2013

- Pongo
  Sumatran orangutan
  January 10, 2013

Recycled with proceeds going exclusively to gorilla conservation

A substance mined in gorilla habitat

We celebrated heartwarming success stories such as the story of Blaze and Pongo the Sumatran orangutans, reunited as mother and son after three months of round-the-clock care by some very determined human caregivers.

HELPING GORILLAS IN THE WILD

Great Ape Heart Project led a team to Limbe Wildlife Center in Cameroon.

- Veterinarians 4
  - 1 Cardiologist
  - 1 Photographer

1,668 cell phones

Recycled with proceeds going exclusively to gorilla conservation

15 gorillas

Screened for cardiac disease at Limbe

32 chimpanzees

Screened for cardiac disease at Limbe
A Case Study on Google+
Zoo Atlanta is spearheading Hangouts On Air in classrooms with our Virtual Field Trips in the Connected Classrooms program.

Making a splash in the morning
The twin giant panda cubs were named Mei Lun (may loon) and Mei Huan (may hwaan). The names, which originate from a Chinese idiom meaning “something indescribably beautiful and magnificent,” were announced via live broadcast on Good Morning America on October 23, 2013.

Top YouTube Video
The first 100 Days of Mei Lun and Mei Huan
724,854 views
1,601,474 minutes watched
Everyone on grounds – be they full-time staff, Volunteers or Volunteens – joined forces to make an impact on the lives of thousands of people.

**Volunteers**

- Volunteer service hours: 58,938
- Valued at $1.1 million
- Equivalent to 26 full-time staff

**Human Helping Hands**

- Students and families reached through education programs: 135,000
- Visitors impacted: 634,000

**Giraffes Love Lettuce**

The Twiga Terrace giraffe feeding program sold an impressive amount of lettuce and browse.

- Sales: $33,290 vs. Budget at $20,655
- Previous year at $14,015

**Growth & Looking Forward**

- Total Visitors: 850,000
- Membership: 10% increase

- April - July: 433,871 visitors
- Monthly Visitors: 54%
- January: 27,609
- February: 26,873
- March: 72,767
- April: 121,533
- May: 103,982
- June: 104,361
- July: 103,975
- August: 73,188
- September: 63,990
- October: 84,423
- November: 42,505
- December: 27,758
While we continued to exert leadership in our primary centers of excellence – giant pandas, great apes, and reptiles and amphibians – our Mabel Dorn Reeder Conservation Endowment Fund allowed us to make an impact on programs not historically represented in our targeted areas, extending our 2013 support.

CONSERVATION PROJECTS

- **Frost's alligator lizards**
  - Guatemala
  - Critically endangered
  - $12,650 - Foundation for the Endangered Species of Guatemala

- **Black rhinoceros**
  - Zimbabwe
  - Critically endangered
  - $10,000 - International Rhino Foundation/Lowveld Rhino Trust

- **Clouded leopard and wild cats**
  - Borneo
  - Vulnerable
  - $4,800 - University Complutense Madrid

- **Red pandas**
  - Nepal
  - Vulnerable
  - $5,000 - Red Panda Network

NEW PROJECTS FOR 2013 | total $32,400

EXISTING PROJECTS
Zoo Atlanta
2013 Operating Revenue*
$18.6 million

Contributed Goods and Services | 3%
Conservation and Education | 6%
Contributions and Events | 12%
Membership | 18%
Admissions | 39%
Concessions and Rental Events | 21%

Zoo Atlanta
2013 Operating Expenses
$17.3 million

Contributed Goods and Services | 3%
Animal Welfare | 26%
Advancement | 5%
Conservation and Education | 10%
Marketing | 6%
Operations | 20%
Membership | 4%
General Administration | 11%
Concessions and Rental Events | 15%

*Results are unaudited.
THANK YOU DONORS

We Applaud Our Donors
Zoo Atlanta would like to express gratitude to the following donors for their generous gifts given between January 1, 2013 and December 31, 2013.

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African lions
November 19, 2013

The four cubs are the second litter for Kiki and Kamau.

*Indicates a multi-year gift
Sucessfully bred 18 species of birds!
Zoo Atlanta would like to thank the following for their in-kind gifts:

AAA Parking
American Event Rentals
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Thanks to the following companies for their matching gifts:

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The Legacy Society is comprised of individuals who have generously included Zoo Atlanta in their estate planning:

Thomas and Suzanne Ballew
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Tara and the Zoo’s other animal artists had their work featured in an art show that raised $2,000 for animal enrichment programs.
Zoo Atlanta is grateful for the following individuals for their capital gifts:

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John Rice
Gornata L. Ross
Mr. Albert Thornton

$2,500 - $4,999
Glenn and Sheri Austin

As the first project of the Master Plan, Scaly Slimy Spectacular: The Amphibian and Reptile Experience will be a cornerstone for the reinvention of the Zoo, and it will play a significant role in advancing Zoo Atlanta’s ability to serve its community locally while preserving endangered species globally.

THANK YOU DONORS

Every attempt has been made to ensure the accuracy of this document. If we have omitted anyone, please accept our sincere apologies and contact 404-624-5836 so that we may correct our records.

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