ZOO ATLANTA

ANNUAL REPORT



ANIMAL BIRTHS

We experienced the elation of the birth of **Jabari**, the first rhino calf ever born at Zoo Atlanta in our 125-year history.



Zoo Atlanta holds the world's only legally-owned zoological collection of **Guatemalan beaded lizards** and is rapidly becoming a leader in the successful reproduction of this species, which is found only in Guatemala's Motagua Valley.



65 BIRTHS57 BIRTHS13 SPECIES10 SPECIESREPTILIAMAMMALIA

57 BIRTHS97 BIRTHS10 SPECIES19 SPECIESMAMMALIAAVES



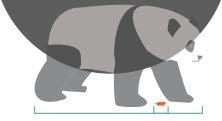
24-hour monitoring of Lun Lun and the cubs

7



JABARI 60 pounds at birth 1/300th of his mother's weight

MEI LUN and MEI HUAN 5 ounces at birth 1/900th of their mother's weight



America's only giant panda twins

MEI LUN AND MEI HUAN Born July 15, 2013 Mei Lun at 6:21 p.m. Mei Huan at 6:23 p.m.

GREAT APE BIRTHS





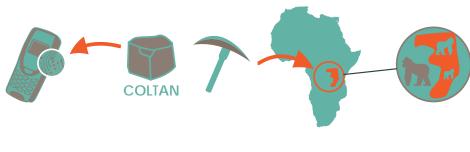




Andi Western lowland gorilla March 14, 2013

Pelari Bornean orangutan September 14, 2013 Pongo Sumatran orangutan January 10, 2013 We celebrated heartwarming success stories such as the story of Blaze and Pongo the Sumatran orangutans, reunited as mother and son after three months of round-the-clock care by some very determined human caregivers.

HELPING GORILLAS IN THE WILD





Recycled with proceeds going exclusively to gorilla conservation



A substance mined in gorilla habitat

Great Ape Heart Project led a team to Limbe Wildlife Center in Cameroon.



15 GORILLAS

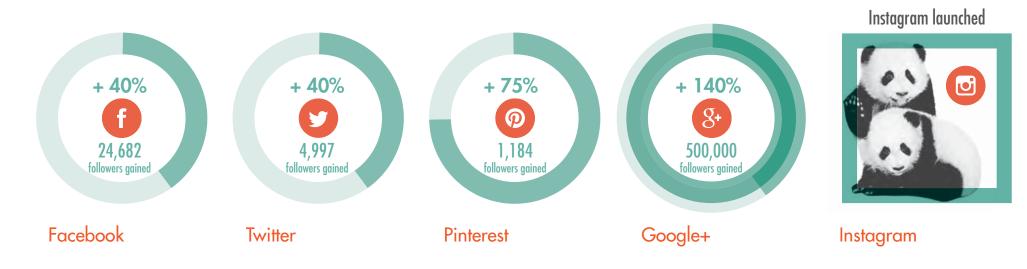
Screened for cardiac disease at Limbe





Screened for cardiac disease at Limbe

SOCIAL MEDIA GROWTH



A Case Study on Google+

Zoo Atlanta is spearheading Hangouts On Air in classrooms with our Virtual Field Trips in the Connected Classrooms program.

Making a splash in the morning

The twin giant panda cubs were named Mei Lun (*may loon*) and Mei Huan (*may hwaan*). The names, which originate from a Chinese idiom meaning "something indescribably beautiful and magnificent," were announced via live broadcast on **Good Morning America** on October 23, 2013.

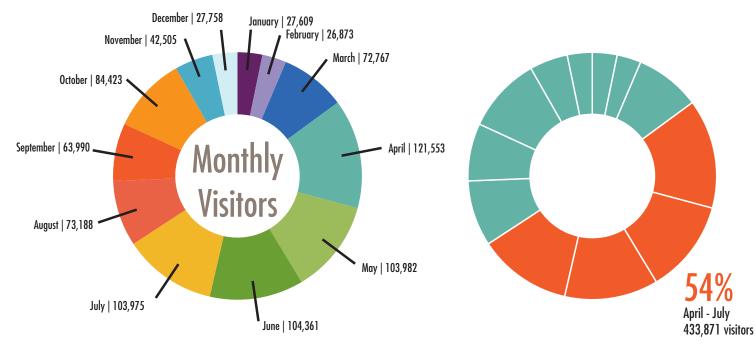


Animal Planet LIVE's Sloth Cam, featuring Zoo Atlanta's own Cocoa, Bonnie and Okra, debuted in October and is incredibly popular with web viewers. Biweekly Sloth Cam Chats followed in 2014. Top YouTube Video



The first 100 Days of Mei Lun and Mei Huan 724,854 views 1,601,474 minutes watched

GROWTH & LOOKING FORWARD





Total Visitors



Membership

HUMAN HELPING HANDS



Everyone on grounds – be they full-time staff, Volunteers or Volunteens – joined forces to make an impact on the lives of thousands of people.



Students and families reached through education programs



Visitors impacted

GIRAFFES LOVE LETTUCE

The Twiga Terrace giraffe feeding program sold an impressive amount of lettuce and browse.

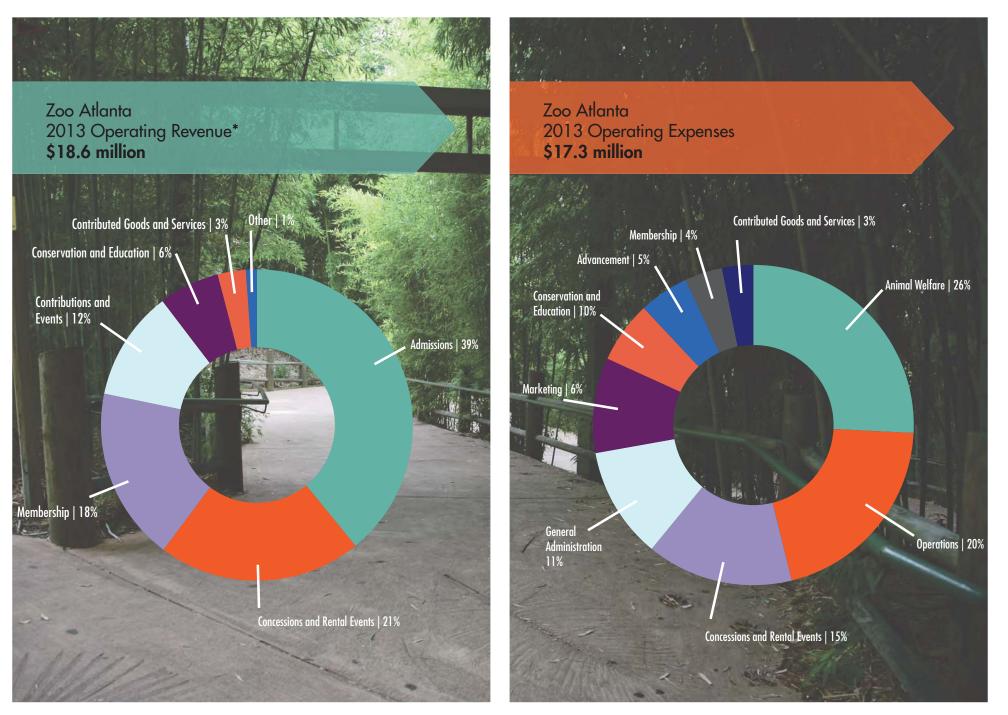
Sales: \$33,290 vs. Budget at \$20,655

Previous year at \$14,015

CONSERVATION PROJECTS

While we continued to exert leadership in our primary centers of excellence - giant pandas, great apes, and reptiles and amphibians - our Mabel Dorn Reeder Conservation Endowment Fund allowed us to make Red pandas Nepal an impact on programs not historically represented in our targeted areas, extending our 2013 support. \$5,000 - Red Panda Network Vulnerable Frost's alligator lizards Clouded leopard and Guatemala wild cats Borneo \$12,650 - Foundation for the Endangered \$4,800 - University Species of Guatemala LOCATION OF PROJECTS Complutense Madrid Critically endangered Vulnerable Black rhinoceros Zimbabwe NEW PROJECTS FOR 2013 | total \$32,400 \$10,000 - International Rhino Foundation/ **EXISTING PROJECTS** Lowveld Rhino Trust Critically endangered

FINANCES



THANK YOU DONORS

We Applaud Our Donors

Zoo Atlanta would like to express gratitude to the following donors for their generous gifts given between January 1, 2013 and December 31, 2013.

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African lions November 19, 2013

The four cubs are the second litter for Kiki and Kamau.

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*Indicates a multi-year gift

Sucessfully bred 18 species of birds!

Zoo Atlanta would like to thank the following for their in-kind gifts:

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The Legacy Society is comprised of individuals who have generously included Zoo Atlanta in their estate planning:

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Tara and the Zoo's other animal artists had their work featured in an art show that raised \$2,000 for animal enrichment programs.

THANK YOU DONORS

Zoo Atlanta is grateful for the following individuals for their capital gifts:

\$5,000,000+

Joseph B. Whitehead Foundation

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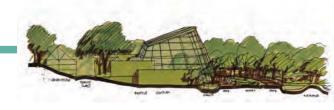
Penny Evans Sara M. Hernandez and Janet Hensrud Amy Higgins and Michael Simpson J Kimbro Properties Steve and Rebecca Ziegler

As the first project of the Master Plan, Scaly Slimy Spectacular: The Amphibian and Reptile Experience will be a cornerstone for the reinvention of the Zoo, and it will play a significant role in advancing Zoo Atlanta's ability to serve its community locally while preserving endangered species globally.





Every attempt has been made to ensure the accuracy of this document. If we have omitted anyone, please accept our sincere apologies and contact 404-624-5836 so that we may correct our records.



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FOUNTRIN FOUNTRIN Splash Fountain presented by the Attanta Futton County Recreation Authority

We celebrated the opening of the all-new **Splash Fountain**, an interactive water play experience presented by the Atlanta Fulton County Recreation Authority.

ACKNOWLEDGMENTS

Rachel Davis - WRITER, COPY EDITOR Becky Scheel - DESIGNER, ILLUSTRATOR, INFOGRAPHIC MACHINE Richard Hezlep - CREATIVE DIRECTOR Amy Walton - MANAGING EDITOR Adam K. Thompson - STAFF PHOTOGRAPHER

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