

# ZOO ATLANTA

---

## 2011 ANNUAL REPORT



# BY THE FACTS

# DEAR FRIENDS,

2011 was extraordinary in so many ways that we decided the year warranted an extraordinary approach to our Annual Report. We have no doubt that these pages will catch your eye. But we also hope they'll catch your curiosity and catch your imagination. Here in these pages, you'll find our greatest successes and our most notable events, but you'll also find our untold stories – facts we bet you didn't know about your Zoo.

These are facts worth sharing, and they're facts we encourage you to share. Join me on a virtual walk as engaging and dynamic as Zoo Atlanta itself, as we show you an infographic story of the amazing year made possible by your support.

*Raymond*

Raymond B. King  
President & CEO

## infographic

in·fo·graph·ic [in-foh graf-ik] noun

A visual representation of data or information. Short for 'information graphic.'

### START DATE

June 1, 2010

### FORMER POSITION

Senior Vice President for  
Community Affairs at SunTrust

### FAVORITE ANIMAL

Red panda



Most mentioned animals:  
Gorilla and giant panda



"Conservation" is mentioned  
17 times

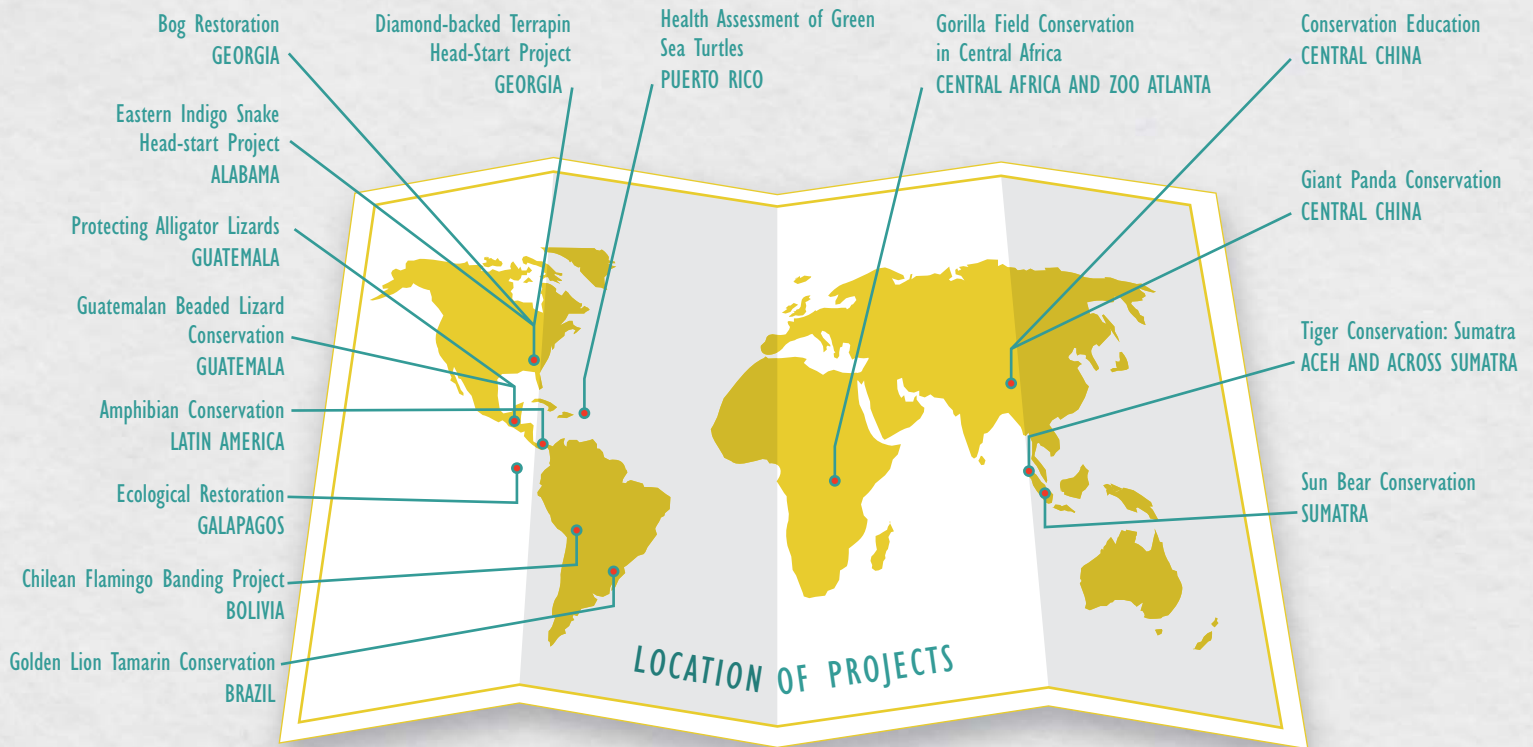


235 total hours  
spent on designing, writing and  
researching by our talented team.

# A PEEK INSIDE

# MORE THAN AN ATTRACTION

Zoo Atlanta is more than just a fun family destination. Our mission crosses international boundaries, benefiting animals we may never see in wild places we may never visit. Zoos are more relevant than ever, and your Zoo bears a greater responsibility than ever before.



TO DATE, ZOO ATLANTA HAS CONTRIBUTED OVER

**\$10 MILLION**

for giant panda conservation in China.



ZOO ATLANTA STAFF HAVE NAMED MORE THAN

**40**

new amphibian species.



SCIENTISTS ESTIMATE WE LOSE

**100**

species to extinction every day.

ZOO ATLANTA PARTICIPATES IN

**69**

Species Survival Plans (SSPS).



1914  
Passenger pigeon



1918  
Carolina parakeet



1936  
Tasmanian wolf



1952  
Caribbean monk seal



1950s  
Caspian tiger



1989  
Costa Rican golden toad



1980s  
Javan tiger



1990  
Dusky seaside sparrow



2000  
Pyrenean ibex

# GONE FOREVER



# ANIMAL BIRTHS

2011 was a banner year for babies at Zoo Atlanta, with 256 births and hatchings representing more than 20 species. Furry to featherless, scaled to shelled, new arrivals ranged from a 6-foot-tall calf to a tiny chinchilla no larger than a chicken egg.



## BIRDS

Chilean flamingos, milky eagle owls, parakeets, spotted dickops, superb starlings, Taveta golden weavers, violaceous turacos, white-faced whistling ducks, wreathed hornbill

81

121



## REPTILES

Amazon tree boas, Arakan forest turtles, Burmese black tortoises, cotton-mouth, Mexican cantils, Pan's box turtles, red-tailed boas, tentacled snakes, Woma python



## MAMMALS

Common waterbuck, eastern bongo, giraffe, red kangaroo, Sumatran tigers, warthogs, western lowland gorilla

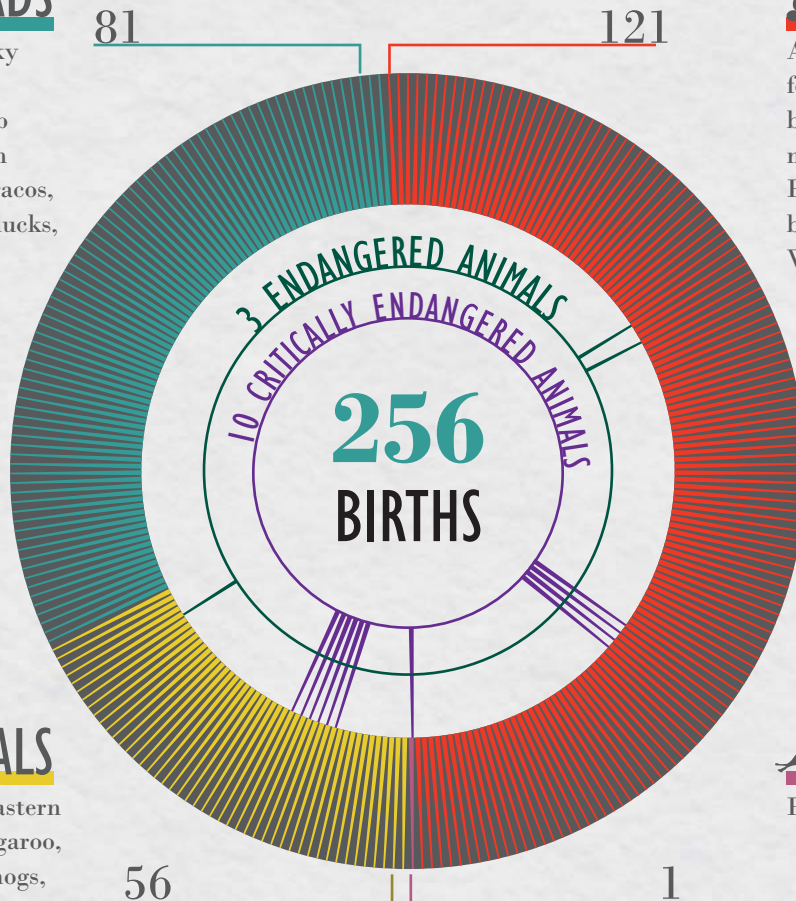
56

1



## AMPHIBIANS

Panamanian golden frog



BOUNDLESS BUDGIES!

60

parakeets hatched.

BIRTHS OF

TWO

critically endangered  
Sumatran tigers

LUCHADORA GAVE BIRTH TO

20

red-tailed boa babies.

HOLY TURTLE!

62

Burmese black  
tortoises hatched.



That's a tall baby!  
Giraffes stand 6 feet tall at birth.



No dad?  
The cottonmouth born in 2011 was a confirmed "virgin birth," a phenomenon not documented before in her species.



Is that a jellybean in the pouch?  
Kangaroo joeys stay in the pouch for about 190 days.

# GROWING UP ZOO

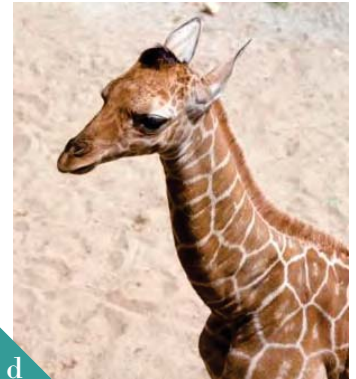
# FAMILY ALBUM



a



c



d



b



f



g

a} Sohni and Sanjiv the Sumatran tiger cubs  
Born: July 5, 2011; male and female

b} Merry Leigh the western lowland gorilla  
Born: May 9, 2011; female

c} Korowai the wreathed hornbill  
Hatched: May 4, 2011; male

d} Lily the giraffe  
Born: July 22, 2011; female

e} Beauregard the eastern bongo  
Born: December 2, 2011; male

g} Red-tailed boa neonate  
Hatched: December 2011



## Mystery mammals

Eastern bongos weren't known to Western science until the 20th century.



## Muddy mates

Wreathed hornbill males feed their mates and new chicks through a tiny hole in a mud nest.



## I can't spy

Sumatran tiger cubs are born blind.

# BABY TALK



# GORILLA PROGRAM

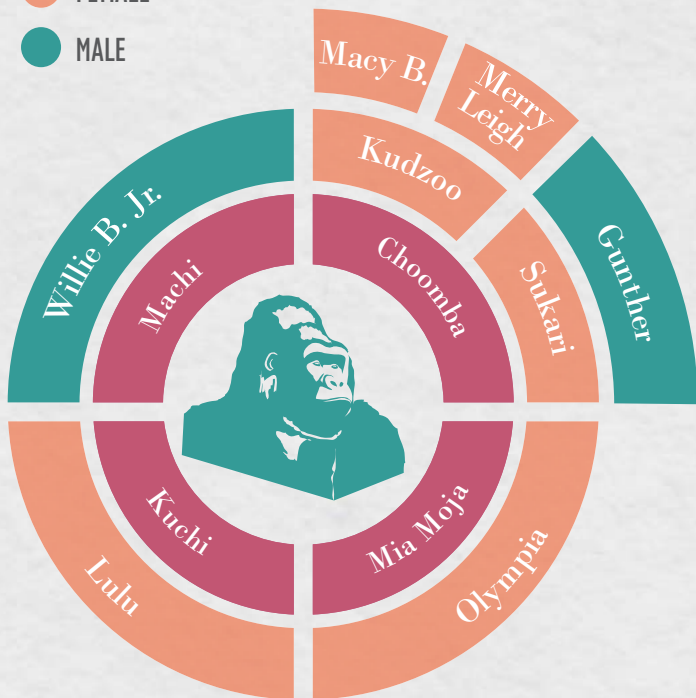
2011 marked the 50<sup>th</sup> anniversary of the gorilla program at Zoo Atlanta – a tradition begun with the arrival of Willie B. in 1961. Aptly honored in an anniversary year, Zoo Atlanta received the distinguished Edward H. Bean Award for Significant Achievement from the Association of Zoos and Aquariums in recognition of its long-term commitment to gorillas.

## THE LEGACY OF WILLIE B.

● MATES

● FEMALE

● MALE



## 50 YEARS OF GORILLAS

**1961**

Willie B. arrives in Atlanta from Cameroon

**1988**

Fourteen new gorillas arrive on loan from the Yerkes National Primate Research Center; The Ford African Rain Forest opens that same year.

**1995**

Zoo Atlanta begins housing the international headquarters of The Dian Fossey Gorilla Fund International

**1989**

Kekla, first gorilla born at Zoo Atlanta, is born to Paki and Ozzie

**1994**

Ivan, the famous “Shopping Mall Gorilla” from Tacoma, Wash., moves to Zoo Atlanta

**2000**

Willie B. passes away on February 2.

**2005**

Kuchi becomes the first gorilla in captivity to rear twins independently with the births of Kali and Kazi

**2009**

Zoo Atlanta leads a collaborative IMLS grant proposal for the new Great Ape Heart Project.

**2011**

Zoo Atlanta wins the Edward H. Bean Award for long-term commitment to gorillas

BIRTHS OF

**20**

gorillas at Zoo Atlanta since 1989.

AWAKE ULTRASOUNDS PERFORMED ON

**FOUR**

gorillas

ZOO ATLANTA HOUSES

**22**

gorillas, the nation’s largest collection.

ZOO ATLANTA STAFF HAS AUTHORED OR CO-AUTHORED

**124**

published research papers on gorillas.

## THE GREAT APE HEART PROJECT

Cardiovascular disease is a leading cause of mortality among great apes in zoos.

The Great Ape Heart Project has 50 collaborators from 30 institutions.

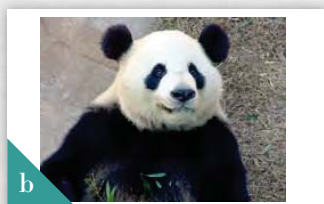
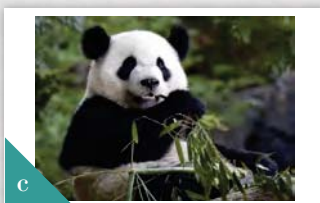
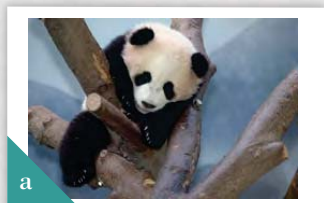
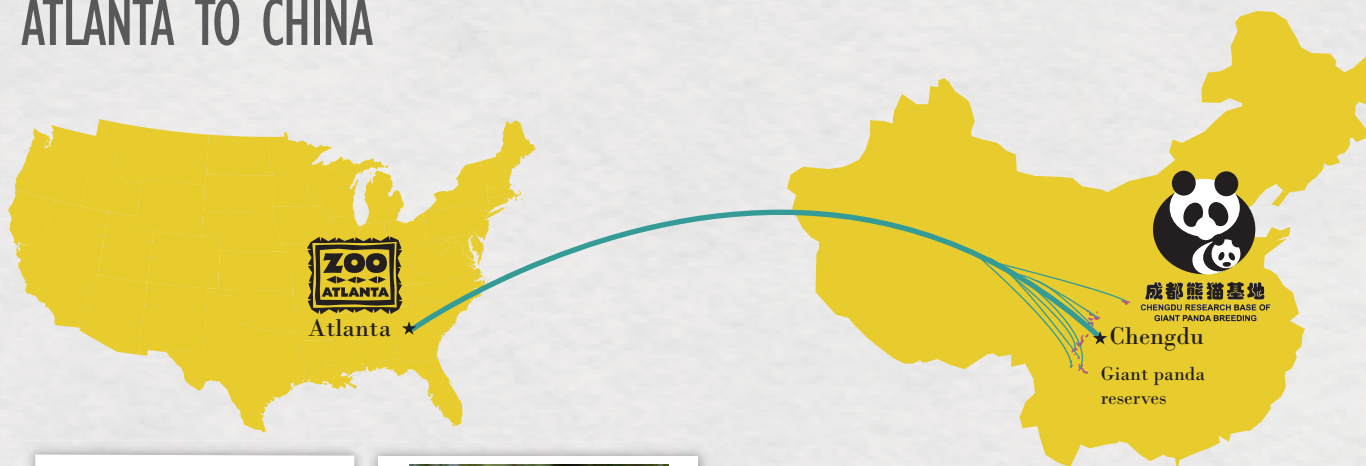
It’s based here at Zoo Atlanta.

Four of our great apes are over 45; Ozzie is the oldest male gorilla in captivity.

# GIANT PANDA PROGRAM

Zoo Atlanta is one of only four zoos in the U.S. housing giant pandas, and continues to commit its largest conservation investment to the preservation of these charismatic bears. Our partnership with China's Chengdu Research Base of Giant Panda Breeding has a direct impact on giant panda conservation, while here at home, the giant pandas entrusted to us enjoy celebrity status among fans from around the world.

## ATLANTA TO CHINA



a} Po  
b} Yang Yang

c} Xi Lan  
d} Lun Lun

## IN THE WILD

Funds from Zoo Atlanta support *in situ* conservation programs benefiting wild giant pandas in eight different nature reserves in China.

- Genetic diversity research
- Equipment purchases
- Reserve management
- Building protection stations
- Reforestation projects

ZOO ATLANTA HAS WELCOMED  
THE BIRTHS OF

# THREE

giant panda cubs.

ZOO ATLANTA CONTRIBUTED

# \$570,000

for giant panda  
conservation in 2011.

COLLECTIVE IMPACT OF THE  
FOUR U.S. ZOOS HOUSING  
GIANT PANDAS:

# \$60 MILLION

for giant panda  
conservation to date.

FUNDS FROM ZOO ATLANTA  
SUPPORT

# EIGHT

nature reserves in  
China.



September 2006: Mei Lan is the first giant panda cub born at Zoo Atlanta.



December 2006: Mei Lan's name, which means "Atlanta Beauty," is announced during the 100 Day Naming Ceremony.



2010: Mei Lan leaves Zoo Atlanta for the Chengdu Research Base of Giant Panda Breeding.



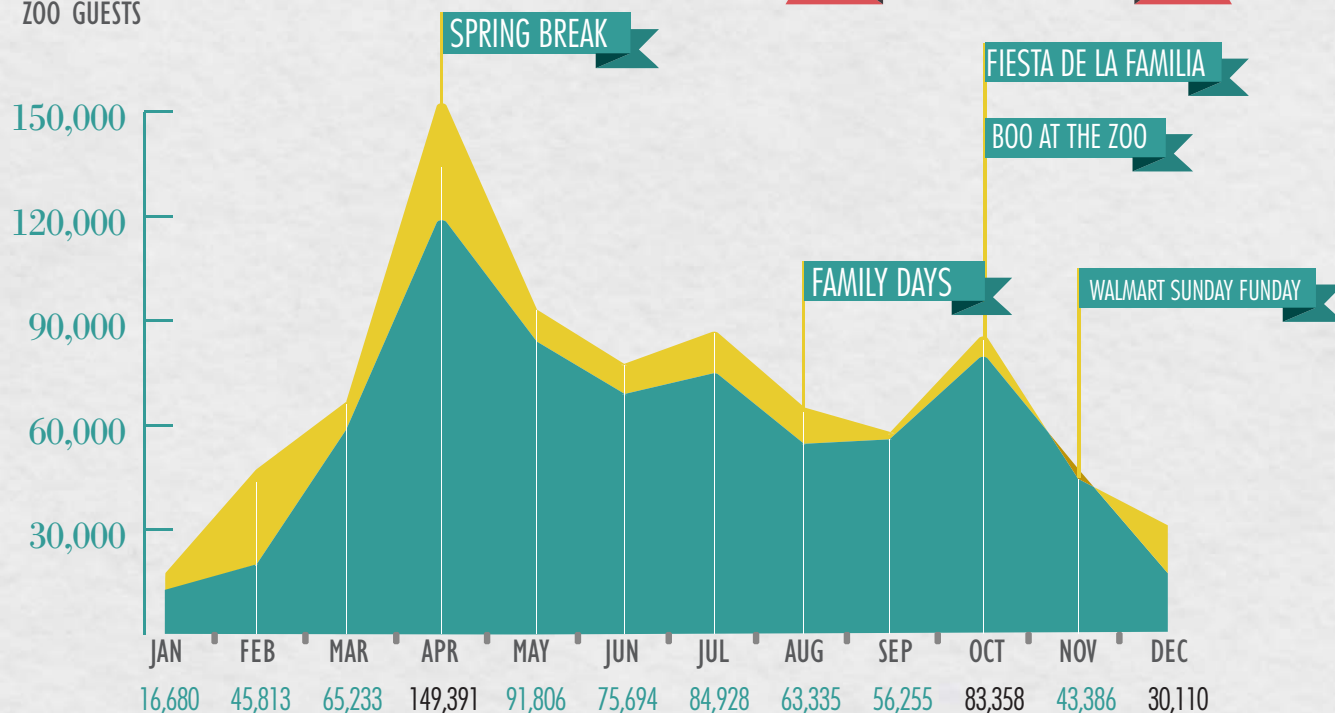
2011: Mei Lan is discovered to be male.

# ATTENDANCE!

2011 attendance reached numbers not seen since the arrival of giant pandas Lun Lun and Yang Yang in 1999, including a 10-year record for Spring Break week. The months of April, October and December also broke 10-year records, with double-digit growth in Membership and Group Sales revenue.

## 2011 ATTENDANCE

NUMBER OF  
ZOO GUESTS



SPRING BREAK 2011 DREW

**58,974**

guests.

PEAK DAY OF SPRING BREAK:

**11,600**

guests on April 7

PEAK NUMBER OF MEMBER  
HOUSEHOLDS:

**39,300**

in 2011.

BOO AT THE ZOO BROUGHT

**26,087**

guests in October.



**April** is our peak month  
for Membership sales.



**Family Membership**  
is our top-selling option.



**Saturday** is our busiest day  
for Membership sales.



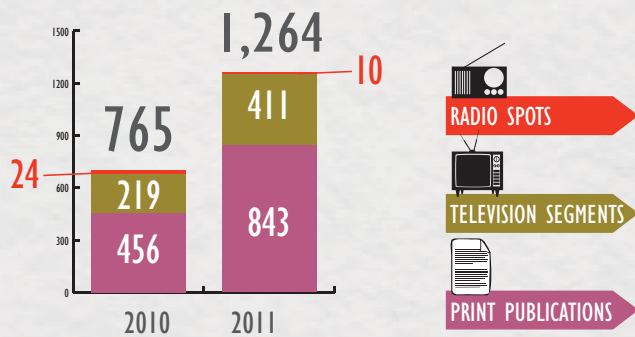
**Members Only Night**  
averages 6,000 to 7,000  
attendees.



# MEDIA FOR A NEW GENERATION

Zoo Atlanta enjoyed consistently high visibility in both traditional and social media throughout the year. There were 1,264 stories in the news in 2011, nearly doubling coverage from 2010. The Zoo's social media presence also expanded significantly, with growth across all outlets.

## STORIES IN THE NEWS



## TOP STORY

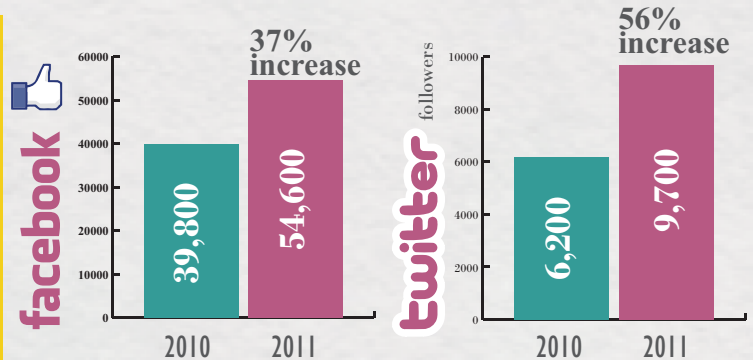


Zoo Atlanta partnered with DreamWorks Animation on the naming of Lun Lun's third cub.

The name was announced by actor Jack Black, star of the *Kung Fu Panda* films.



## SOCIAL MEDIA



## TOP YOUTUBE VIDEOS

**#1:** First color video of Sohni and Sanjiv the tiger cubs



**#2:** Giant panda Po playing with his mom, Lun Lun



THE ZOO ATLANTA YOUTUBE CHANNEL HAD

**196,536**

views.

EUPDATE SUBSCRIBERS TOPPED

**52,600**

in 2011.

ONE FACEBOOK ALBUM OF TIGER CUB PHOTOS HAD

**447**

likes.

TIGER CUBS GO GLOBAL!

**4,507**

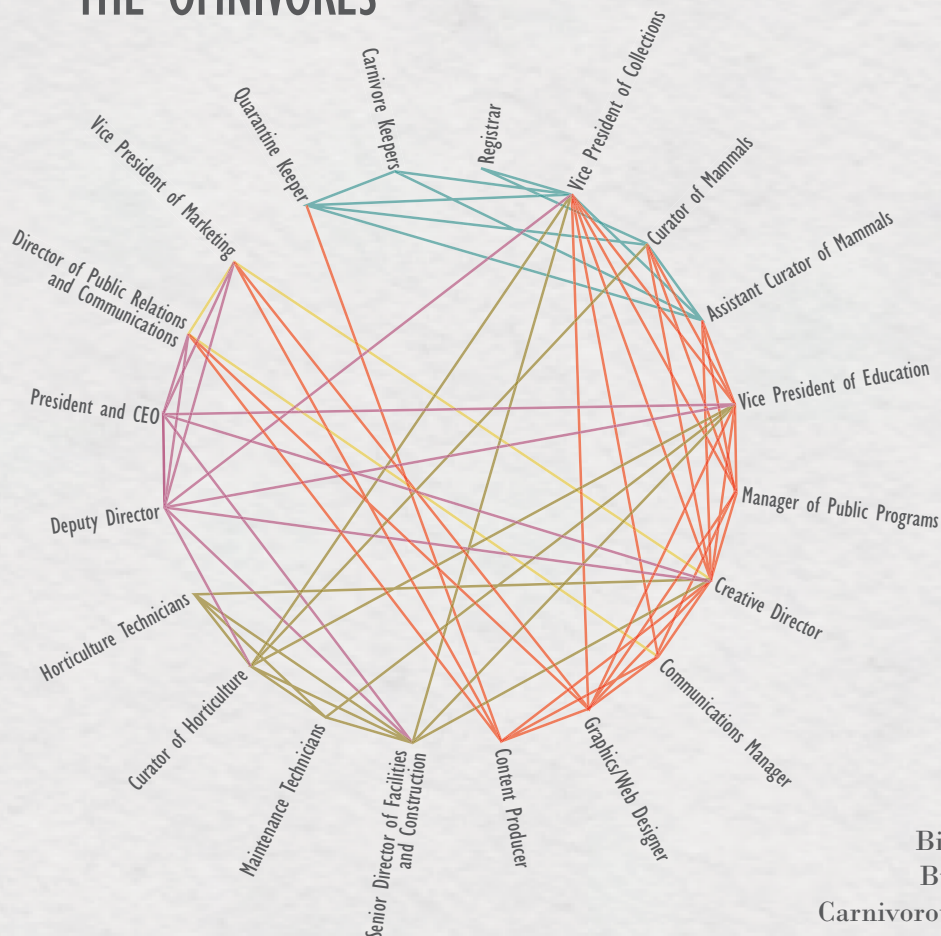
views from Romania ...?!



# COMPLEX CARNIVORES

Complex Carnivores introduced three new species – fossa, binturong and bush dogs – to the Zoo’s mammal collection. The exhibit highlights the diversity of the world’s carnivores, including the fierce flora of the carnivorous plant bog. From the first creative spark to the final coat of paint, exhibit planning is a comprehensive process demanding time and talent from staff throughout the organization.

## THE OMNIVORES



## NEW THE ^ CARNIVORES



- Fossa {a
- Binturong {b
- Bush dogs {c
- Carnivorous plants {d

THE INTERPRETIVE DESIGN  
TEAM SPENT

54

hours in meetings.

COMPLEX CARNIVORES  
INTRODUCED

THREE

new species.

ZOO STAFF ORDERED

42

interpretive signs.

WE COLLECTED

\$2,198.21

from the coin drop near  
tiger viewing.



**Fossa** is the apex  
predator on Madagascar.



**Binturongs**  
are said to smell like  
popcorn.



**Tigers** have  
webbed toes.



**Venus fly traps** are  
native to the Carolinas.



**Bush dogs**  
hunt cooperatively.

# MEET THE CAST



# GOOD TIMES, GREAT CAUSE

Signature events like Boo at the Zoo, Brew at the Zoo, Jazzoo and Fiesta de la Familia drew guests of all ages, introducing new faces and friends to the Zoo Atlanta family.



a



b



d



c



e



f

FANDANGO, THE 2011 BEASTLY FEAST PRESENTED BY THE FORD MOTOR COMPANY FUND, RAISED

**\$1 MILLION**

at the best black-tie gala in town.

FIESTA DE LA FAMILIA DREW

**10,000**

guests - a record turnout for our celebration of Hispanic Heritage Month.

OUR FIRST ANNUAL DREAMNIGHT HOSTED

**150**

chronically ill and injured children on a special night in the Zoo.

CO-HOSTED WITH THE GEORGIA AQUARIUM

**1,170**

zoo and aquarium professionals during the annual AZA Conference

a} **Jazzoo:** The dream of the 70s is alive in headline band Yacht Rock.

b} **Brew at the Zoo:** Revelers pause to look domesticated.

c} **AZA Conference:** The Ford Pavilion morphs into the Zoo Atlanta Roadhouse on Zoo Day.

d} **Beastly Feast:** Attendees stop to meet an animal ambassador.

e} **Fiesta de la Familia:** A dancer entertains.

f} **Dreamnight:** Dreams come true for chronically ill and disabled children.

**SAY CHEESE**



# FAREWELLS TO FRIENDS

2011 was a year of hellos, but as is always the case in the lives of more than 1,500 animals, we also said our goodbyes to several special Zoo ambassadors.



a



c



e



b



d



f

- a} Uluru the red kangaroo, mom extraordinaire
- b} Tinsley the Asian small-clawed otter, daughter of Moe and Nava Lee
- c} Paddington the Chilean flamingo, first-generation chick
- d} Daisy and Tumbleweed the prairie dogs, beloved program animals
- e} Dottie the kookaburra, a lady with a laugh
- f} Z the zebra, sweetest of her herd

## Not pictured:

Copper the meerkat, missed by the mob

Electra the armadillo, armored star of the Wieland Wildlife Home

Kenny the barn owl, Wildlife Theater veteran



**Paddington** was the only survivor of an original first generation of flamingo chicks born at Zoo Atlanta.



Born in 1986, **Dottie** was the oldest kookaburra in North America.



**Uluru** the kangaroo was the mother of seven joeys.



**Kenny** was believed to have been the oldest barn owl in captivity in the U.S.

# AMBASSADORS

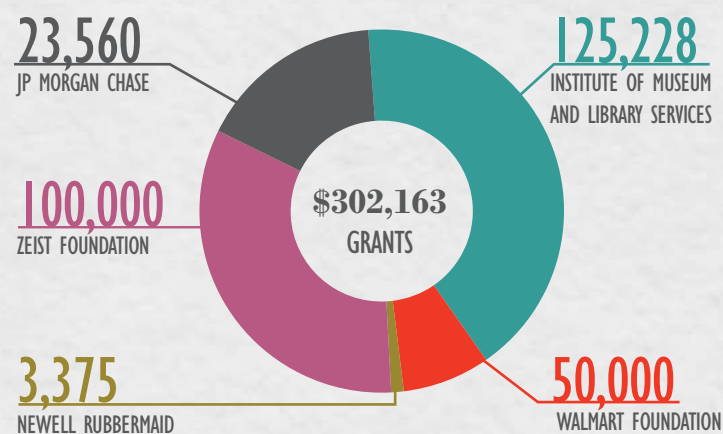


# SHAPING LIVES

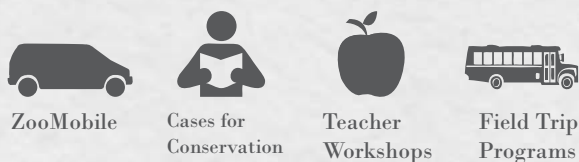
Award-winning education programs turn Zoo Atlanta into a living laboratory vivid with up-close-and-personal introductions to science, animal behavior and ecology. Competitive grants awarded in 2011 will open the home of more than 1,500 animals from around the world to an even larger number of students who might not otherwise have been able to benefit from the Zoo's mission and programs.

## NEW ACCESS FOR ATLANTA STUDENTS

Zoo Atlanta was awarded more than \$300,000 in grants for education programs in 2011. The grants will provide support for ZooMobiles and Field Trips for pre-kindergartners to 7th graders at Title I Schools in Atlanta and Fulton County. Grants will also make resources such as Teacher Workshops and Cases for Conservation loan boxes available at Zoo Atlanta for all educators.



## PROGRAMS AWARDED



Grants support for Title 1 Schools in Atlanta and Fulton County and ZooMobile programs.

PUBLIC PROGRAMS STAFF  
INTERACTED WITH

**575,093**

**Zoo visitors in 2011.**

THE ZOOMOBILE CAN TRAVEL  
ANYWHERE WITHIN

**65**

**miles of the Zoo.**

EDUCATION PROGRAMS GENERATED

**\$1.5  
MILLION**

**in revenue.**

KIDS CAN START LEARNING ABOUT  
ANIMALS FROM THE AGE OF

**0**

**through the new Stroller  
Cubs program.**



Volunteers train for six weeks  
to become Docents.

# I VOLUNTEER!

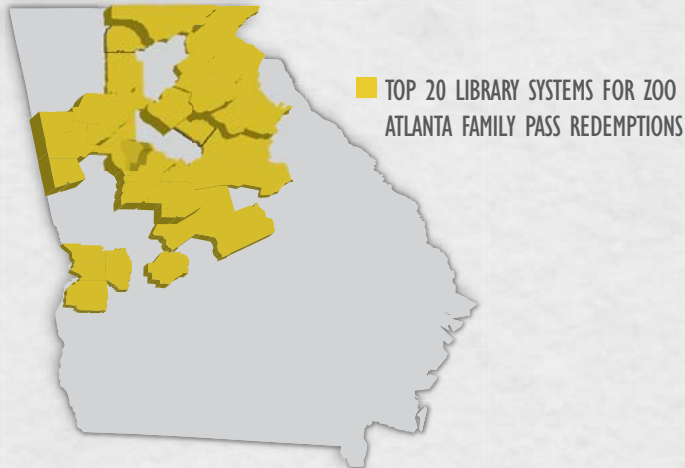
Zoo Atlanta added 119 new  
Volunteers in 2011.



Volunteers contributed 51,307  
service hours in 2011, saving  
the Zoo \$974,833.

# GEORGIA'S ZOO

Reaching far beyond the borders of Grant Park or the City of Atlanta, Zoo Atlanta is committed to the people and wildlife of the state of Georgia. A partnership with the Georgia Public Library service expanded to include all 159 counties, while conservation programs worked to protect our state's treasured native animals and plants.



GEORGIA'S 371 PUBLIC LIBRARY FACILITIES ARE DIVIDED INTO 57 COUNTY AND REGIONAL LIBRARY SYSTEMS

## ZOO ATLANTA FAMILY PASS

Partnership with the Georgia Public Library Service allows any library cardholder in the state of Georgia to check out the Zoo Atlanta Family Pass for free admission for a family of four.



## NATIVE FAUNA AND FLORA

Zoo Atlanta participates in two head-start programs for native eastern indigo snakes and diamond-backed terrapins.

Zoo Atlanta's Horticulture Department collaborates with partners across the state on conservation projects to protect native Georgia plant life.

THE ZOO ATLANTA FAMILY PASS ALLOWED

50,363

Georgians to visit Zoo Atlanta free of charge.

ALL OF GEORGIA'S

371

libraries carry the Zoo Atlanta Family Pass.

TERRAPINS ARE REARED AT ZOO ATLANTA UNTIL THEY ARE

NINE

months old in the head-start program.

MICHAUX'S SUMAC ON THE ARC ROOF IS ONE OF ONLY

SEVEN

populations of this plant in Georgia.

# NATIVE SPECIES HEAD-START

Wild female indigo snakes are captured and maintained until they lay eggs; they are then released.

Eggs are incubated until they hatch; hatchlings are reared at Zoo Atlanta.

Baby snakes are fed a varied diet that includes mice, minnows, tadpoles and quail.

After only about two years, the juveniles are around three feet long and ready for release.

Snakes are implanted with small radio transmitters so that their activities may be tracked in the wild.



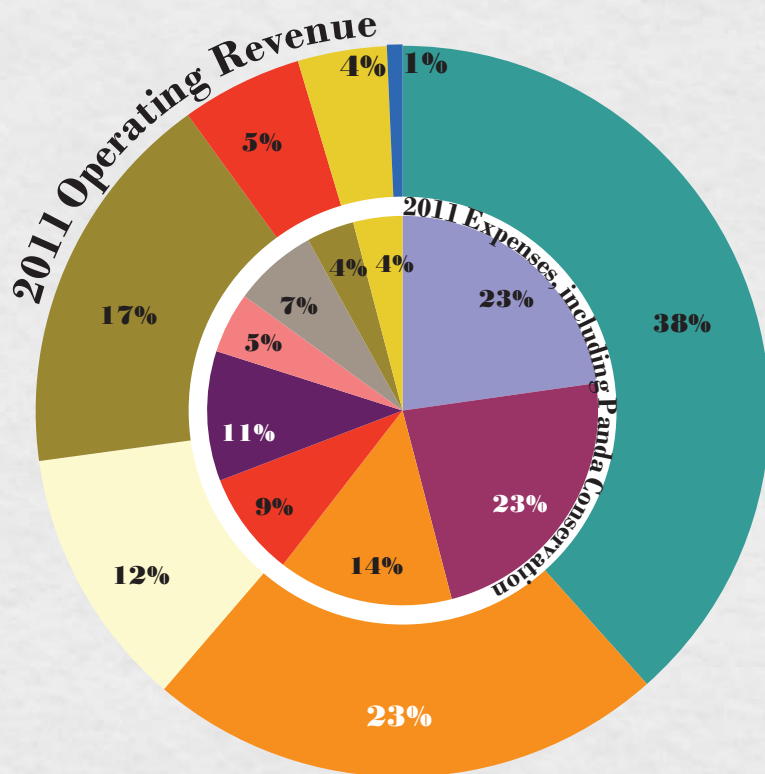
# BY THE NUMBERS

Consistently steady performance contributed to one of the year's most notable outcomes. Zoo Atlanta succeeded in closing 2011 with an operating surplus – a crucial indicator of long-term survivability and the ability to reinvest in the organization's mission, programs, infrastructure and human capital.

**\$17.1 MILLION 2011 OPERATING REVENUE**

**\$16.5 MILLION 2011 EXPENSES, INCLUDING PANDA CONSERVATION**

**\$600,000 SURPLUS**



- Animal Welfare
- General Administration
- Admissions
- Concessions & Rental Events
- Conservation & Education
- Contributed Goods & Services
- Institutional Advancement
- Marketing
- Other, excl. Bond Revenue
- Operations
- Contributions & Events
- Membership

## CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

December 31, 2011 and 2010

### ASSETS

	2011	2010
Cash	\$ 2,847,435	\$ 123,449
Accounts receivable, net	216,521	259,638
Prepaid expenses	261,716	265,203
Inventories	225,907	240,155
Pledges receivable, net of allowance for uncollectible pledges and discounts	2,080,873	983,721
Investments	3,982,093	4,146,223
Property and equipment	26,438,950	27,800,457
Animal collections	1	1
<b>Total Assets</b>	<b>\$36,053,496</b>	<b>\$33,818,847</b>

### LIABILITIES AND NET ASSETS

	2011	2010
Accounts payable	\$ 756,860	\$ 604,304
Accrued expenses	1,127,636	812,092
Deferred revenue	269,467	138,180
Notes Payable	32,927	
Obligation under capital lease payable	3,900	5,943
Line of credit payable	-	1,223,000
<b>Total Liabilities</b>	<b>2,190,790</b>	<b>2,783,519</b>

### NET ASSETS

Unrestricted	17,282,361	18,595,963
Temporarily restricted	12,599,608	8,295,026
Permanently restricted	3,980,736	4,144,340
<b>Total Net Assets</b>	<b>33,862,705</b>	<b>31,035,329</b>
<b>Total Liabilities and Net Assets</b>	<b>\$36,053,495</b>	<b>\$33,818,847</b>



Organic local farms use Pachy Poo fertilizer generated by our elephants.



Wool from our sheep is used as enrichment for our carnivores.



Honey from our colony has been used by our veterinarians as a salve.



Sheds from our snakes have been used as scent enrichment for our naked mole rats.

# NATURE'S SURPLUS

# DONORS

Zoo Atlanta would like to express gratitude to the following donors for their generous gifts given between January 1, 2011 and December 31, 2011.

## Annual Support

### \$100,000-\$249,999

The Coca-Cola Company  
and Foundation \*\*  
Cecelia and David Ratcliffe  
Zeist Foundation

### \$50,000-\$99,999

AirTran Airways  
Association of Zoos & Aquariums  
Deloitte  
Ford Motor Company Fund  
Georgia Power Foundation, Inc.  
The Hack Foundation  
Walter Clay Hill and Family  
Foundation  
Mrs. Gene Slack Morse \*  
Wal-Mart Stores, Inc.

### \$25,000-\$49,999

Anonymous  
Bank of America  
Merry and Chris Carlos  
Georgia Power Company  
JP Morgan Chase  
KPMG  
Post Properties, Inc.  
Primerica Financial Services  
Publix Super Markets Charities Fund  
The Mabel Dorn Reeder Foundation  
SouthStar Energy Services, LLC  
The UPS Foundation \*\*  
Wells Fargo

### \$10,000-\$24,999

AGL Resources, Inc.  
Anonymous  
Ashe, Rafuse & Hill, LLP  
Mary Frances and Brad Benton  
The Arthur M. Blank Family Foundation  
Bleecker Estate Trust  
Bruster's Ice Cream  
Elizabeth and Charles Cary  
Barbara and Steve Chaddick  
Credit Suisse Private Bank \*\*  
Disney Worldwide Services, Inc.  
Mary and Mercer Dye  
Faye and Andrew Evans  
Fisher-Price  
Ford Motor Company-National Office  
Susan Foster  
Aimee and Nicholas Franz  
Georgia-Pacific Corporation  
Kathleen and Robert Goddard

Marianne Halle Animal Support  
Foundation

Jones Day \*\*  
Beth Kyle \*\*  
Jeanne and John Levergood  
LexisNexis  
Macy's-Federated Department Stores  
National Zoological Park  
Ms. Catherine M. O'Neil  
Virginia Philip  
Chrystine and Mark Roberts  
D. Jack Sawyer, Jr. and  
Dr. William E. Torres  
Caryl and Ken Smith  
State Street Foundation  
Mara Strock  
Linda and Charles Sward  
Troutman Sanders LLP  
Wells Fargo Advisors, LLC  
Virginia and Alexander Williams  
Wilmington Trust \*\*  
Christine and Michael Wollenhaup \*\*  
WXIA-TV, 11Alive

### \$7,500-\$9,999

Arcapita Inc.  
Atlanta Charity Clays  
Virginia and Charles Brewer  
CBS Outdoor  
The Honorable Anne Cox Chambers  
Cox Enterprises Inc.  
CSX Corporation  
John and Mary Franklin  
Foundation, Inc.  
Heidrick & Struggles Inc.  
Hire Dynamics LLC  
Kaiser Permanente  
Manhattan Associates  
Fiona and William Nemetz \*\*  
Parker Executive Search  
Recall North America  
Rogers & Hardin  
Peggy and Don Rogers  
Kim and Larry Westbrook  
Windham Brannon

### \$5,000-\$7,499

Maria and Wayne Aaron \*\*  
Andreane and Michael Anderson  
Anonymous  
The Atlanta Foundation  
Sharon and David Byers  
Cardlytics, Inc.  
Cooper Family Foundation, Inc.  
Terressia and Malcolm Cunningham  
Cathy and Tye Darland

Delta Air Lines, Inc.  
Patricia Dickey  
Karen and David Dorton  
Avary and Gerry Doubleday  
Equifax Inc.  
Andrea Farley and Paul Carriere  
Nancy Field and Michael Schulder  
Michele and Charles Garren  
Dana and Lige Gillis  
Global Payments, Inc.  
Dr. Sara Helen Goza  
Susan Grant and Honore LeBrun \*\*  
Barbara and Robert Gray  
Patrice and Ernest Greer  
Cheryl and James Harris  
Holder Corporation  
Nora and Steve Hughes  
Invesco PLC \*\*  
Dean and Stephen Johnston  
Nancy and Les Juneau  
Barbara Kelley  
Elizabeth and Mark Lazarus  
The Ray M. and Mary Elizabeth Lee  
Foundation  
Sander Lee  
Paul and Stephanie Levesque  
Mazuri Diets  
McKenna Long & Aldridge LLP  
Denise and Clifton McWilliams  
Miles River Direct  
Aasia Mustakeem  
Sally and McKee Nunnally  
Cordelia and Frank Payne  
Diane and Wesley Pietrasik  
The Pittulloch Foundation  
Ashley and Mark Preisinger  
Nancy and Mark Rafuse  
Priya Deepak and Deepak Raghavan  
Lisa Rhodes  
Gornata and Kevin Ross  
Lovette and Michael Russell  
Donna and Charles Sharbaugh  
Anna and Milton Smith  
Isabelle and Timothy Smock  
State Charitable Contributions  
Program  
Terry and Mark Street  
SunTrust Bank  
Carol Terry and Tina Miller  
Torre Design Consortium, Ltd.  
Michelle and Rick Trainor \*\*  
Joanne Truffelman  
Frances Wood Wilson Foundation  
Sara H. Woodruff Foundation  
Keith and Sylvia Wright



### \$3,000-\$4,999

Anonymous (2)  
Billings Productions, Inc.  
Gregg and Eugenia Burch  
Busy Bee Promotions/CASCAL  
Diane and Richard Hudson  
Cecile Malone Jones  
Lana M. Jordan  
Linda Lively and James Hugh  
Lubo Fund  
Gwen and Scott McPherson  
Montgomery Elementary  
Newell Rubbermaid  
Mildred and Bob Petty  
Isabel D. Thomson  
Deborah and Scott Wright  
Keith and Sylvia Wright

### \$1,000-\$2,999

Accesso LLC  
Dr. and Mrs. J. David Allen  
Joan and Neal Allen  
American Classic  
Sherry and David Anglin  
The Anheuser-Busch Company, Inc.  
Anonymous (4)  
Spring and Tom Asher  
The Atlanta Woman's Club  
Tammy and Chad Bagwell  
Christell and Michael Bakken  
Suzanne and Thomas Ballew  
Silvia and Alberto Bazan  
Elesa and Tim Bentsen  
Ann Berry and James Stephens  
BJ's Wholesale Club  
Minnie Black  
Blue Ribbon Foods  
Joseph Boland  
Celeste Bottorff  
Beverly and Chris Britton  
Claire and Hubie Brown  
Moses Brown, Jr.  
Joseph G. & Inez Crawford Burtchael  
Foundation  
Christy and Dan Campbell  
Capital Remodeling, Inc.  
Ben Cass  
Deborah and David Chandler  
Daniel J. Chen  
City of Saint Paul  
CityPASS, Inc.  
Cindilu Clancy and Bill Trammell  
CLC Foundation, Inc.  
Arthur Cramés  
Bradley Currey, Jr.  
Calista Ann Hooper and  
David E. Davidson  
Gema and John Davis  
Sarah and Lawrence Davis  
Kathleen and Ernest Dawal  
Stephanie De Benedictis  
Martha Thompson Dinos  
Direct Data Capture Atlanta, LLC  
Christopher and Sonnet Edmonds  
El Paso Zoo  
Doug Ellis  
Enterprise Holdings Foundation

Linda and J. Randolph Evans  
Alan and Willa Fabian  
Vivienne and Brad Ferguson  
Marie and Brad Foster  
Loretta and Richard Frankovic  
Julia T. Gaines  
Meg Gammage-Tucker  
General Mills Foundation  
Marty and John Gillin  
Patricia and Kevin Goff  
Rosalind Grover  
Parkey and Dan Haggman  
Lewis Hamner  
Teresa Hennings  
Polly Heyward  
Meredith Hodges  
Nancy Hogan  
Rick Holcomb  
Renée and Dennis Hopf  
Teresa and Brian Howard  
Stephanie and Henry Howell  
IntercontinentalExchange, Inc.  
Becca and Donald Jennings  
George Johnson  
Gay T. Jolley  
Teresa and Ernest Key  
Raymond King \*\*  
Abby and Charles Kleman  
Mary Lancaster and Alisha Whitt  
Lynne LaVallee  
Theodore J. LaVallee, Sr.  
The Levenson Foundation, Inc.  
Lockheed Martin Aeronautical  
Systems  
R. P. Loudin  
Gay and Erskine Love Foundation \*\*  
Ms. Pam Yarbrough  
Catherine and Charles Markwalter  
Henry McCamish  
Lee and John McColl  
Sandy and Peter McGaffigan  
Jane and Randy Merrill  
Seyedmehdi Mobini

James Starr Moore Memorial  
Foundation  
Starr Moore  
Morgens West Foundation  
Michael A. Morris  
Doris and Jeffrey Muir  
On The Avenue Marketing Group LLC/  
NY Times  
Judith Fowler Ottley  
Owens Corning Living Solutions, Inc.  
Diane Parker  
Helen and John Parker  
Karen and Richard Parker  
Marianna and Solon Patterson  
John E. Phillips  
Julie and Jack Pierce  
Martha and Robert Pierce  
Pamela and Richard Poe  
Mark C. Pope III Foundation  
Printpack Inc.  
Realan Foundation, Inc.  
Margery and Dan Reason  
Shayla and John Rumely  
Morgan Schuessler  
Matthew Sena  
Drs. Kimberly and Mark Shumate  
Jack Smith  
Alex and Betty Smith Donor  
Advised Fund  
Sara Smith  
Susan Smith  
Virginia and Eugene Sparlin  
Glenna and Wayne Stanhouse  
Sheri Strickland  
Nina Tally  
Becky and Richard Thomas  
Phyllis and Bobbi Townsend  
True American Classic Inc.  
Turner Broadcasting System, Inc.  
United Distributors  
Christy and Len Van Popering  
Luciano Verdade  
Judith and William Vogel

Waterbuck Kokopelli gave birth to her seventh calf on August 24, 2011. The calf's name is Mbili.



### \$1,000-\$2,999 (continued)

Deborah and Michael Walsh  
Margaret Watkins & Robert Watkins  
Weber Family Foundation  
Janette and James Wells  
Tara and Mark Widener  
Willis North America Inc.  
Suzanne Wilner  
Xperience, LLC  
Mary and Robert Yellowlees

### \$500-\$999

All Saints Episcopal Church  
Juliet and John Allan  
Sharon Just and Jim Anderson  
Eleanor Banister  
Nancy and Gary Bivins  
Helen Caldwell Bowen  
Chris and Alex Cann  
Wendy and Jim Cheeks  
Rebecca and Terry Clements  
Chris Tryba-Cofrin and David Cofrin  
Sylvia and David Corts  
Coxe Curry & Associates, Inc.  
Jenifer and Michael Dobbs  
Tillman Douglas  
Shawn Garrison and Charles Easley  
Ellen and Allen Gaines  
Georgia Chamber of Commerce  
Ginger and Dan Greene  
Beth Caldwell and  
Kenneth M. Greenwood  
Danica and Bartley Griffith  
Michael J. Grundy  
Burch and Mark Hanson  
Jennifer and David Higgins  
William Hill  
Laurie and Chad Hood  
Christy and Tim Hooper  
Brian Hudson  
Drs. Fleda and Duane Jackson  
Jenny and Phil Jacobs  
Mr. and Mrs. Thomas D. Jones  
Andrea and Mark Kauffman  
Karen and Michael Kelly  
Robin and Ralph King  
Sandy and Henry Linginfelter  
Lowe Engineers, LLC  
Dorsi and Alex Malaspina  
Melissa and Stephen Martin  
Lori and John Mayfield  
Sandy Fitzgerald and Jim McGean  
Barbara Miller  
Anne and John Mori  
Clair and Thomas Muller  
Nancy Myers  
Jeffrey Nelson  
Jada and John O'Neill  
Eric Steenlage and Pinecca Patel  
Marguerite Paul  
Linda and Gordon Ramsey

Dana and James Rawls  
Owen Roberts  
Elyse and David Shaw  
Jagdish Sheth  
Rosa and Neal Sumter  
SweetWater Brewing Company  
The McCart Group  
The Propel Agency \*\*  
Melody and Joe Thomas  
Joan and Richard Whitcomb  
Kathy Williams  
Ingrid and Chris Willis  
Ellen and John Yates

\*Denotes deceased individuals

\*\* Denotes soft credit gift recipients

Note: Since gifts have been credited to more than one constituent, report totals may be inaccurate.

## Capital Support

AGL Resources, Inc.  
American Software, Inc.  
Anonymous  
Mary Frances and Brad Benton  
The Arthur M. Blank Family Foundation  
Virginia and Charles Brewer  
Mickey Brown  
Moses Brown, Jr.  
Elizabeth and Charles Cary  
Jim and Wendy Cheeks  
Cousins Properties Inc.  
CSX Corporation  
Bradley Currey, Jr.  
Cathy and Tye Darland  
Karen and David Dorton  
Faye and Andrew Evans  
Andrea Farley and Paul Carriere  
Susan Foster  
Meg Gammage-Tucker  
Genuine Parts Company  
Georgia Power Foundation, Inc.  
Price Gilbert, Jr. Charitable Fund  
Kathleen and Robert Goddard  
Dr. Nelly Golarz de Bourne  
Beth Caldwell and  
Kenneth M. Greenwood  
Patrice and Ernest Greer  
Jo Ann and Mark Herold  
Douglas J. Hertz Family  
Foundation, Inc.  
Drs. Fleda and Duane Jackson  
George Johnson  
Dean and Stephen Johnston  
Alicia and Wain Kellum  
Elizabeth and Michael Klump  
Elizabeth and Mark Lazarus  
Honore A. LeBrun III  
The Blanche Lipscomb Foundation  
The Livingston Foundation, Inc.  
Sean Mabey  
The Marcus Foundation  
Denise and Clifton McWilliams  
Morgens West Foundation  
Sally and McKee Nunnally

Complex Carnivores introduced three new species – fossa, binturong and bush dogs – and gave visitors exciting new views of the clouded leopard and tigers.



Ms. Catherine M. O'Neil  
Ashley and Mark Preisinger  
Nancy and Mark Rafuse  
The Deepak Raghavan  
Family Foundation  
Cecelia and David Ratchliffe  
The Mabel Dorn Reeder Foundation  
The Rich Foundation  
Chrystine and Mark Roberts  
Gornata and Kevin Ross  
The Ida A. Ryan Charitable Fund  
D. Jack Sawyer, Jr. and  
Dr. William E. Torres  
Westby and Patti Slade  
Alex and Betty Smith Donor  
Advised Fund  
Caryl and Ken Smith  
Southern Company  
SunTrust Foundation  
SunTrust Bank Trusteed  
Foundations-The Florence C.  
& Harry L. English Memorial  
Fund  
The Kendeda Fund  
Mr. Albert Thornton  
Michelle and Rick Trainor  
Joanne Truffelman  
Tull Charitable Foundation Inc.  
The UPS Foundation  
Waffle House Inc.  
Wells Fargo  
Kim and Larry Westbrook  
Joseph B. Whitehead Foundation  
Christine and Michael Wollenhaup  
The David, Helen and  
Marian Woodward Fund  
Drs. Sylvia and Keith Wright



2011 was The Year of the Turtle, and turtles were also the stars of the education poster.



### Zoo Atlanta would like to thank the following companies for their matching gifts:

Amica Companies Foundation  
Arch Chemicals, Inc.  
AT&T Georgia  
Automatic Data Processing  
Axis US Services  
Bank of America  
C. R. Bard Inc.  
CIGNA Foundation  
Cisco Systems, Inc.  
The Coca-Cola Company  
Equifax Inc.  
ExxonMobil Foundation Matching Gift Programs  
GE Foundation Matching Gifts  
General Re Corporation/  
General Reinsurance Corporation  
Hewlett-Packard Company  
The Home Depot, Inc.  
IBM Global Services  
Kimberly-Clark Foundation  
Kraft Foods Foundation  
Matching Gifts Program  
Macy's-Federated Department Stores  
Masco Corporation  
McKesson HBOC  
Norfolk Southern Corporation  
Pfizer Inc.  
The Prudential Foundation  
Qualcomm Incorporation Matching  
Sprint Foundation  
Stanley Black & Decker, Inc  
SunTrust Bank  
Time Warner Inc.  
Tyco Employee Matching  
Verizon Foundation  
Vulcan Materials Company

### Zoo Atlanta would like to thank the following for their in-kind gifts:

Amusement Masters  
Mr. Brad Anderson  
Mr. and Mrs. Patrick E. Anderson  
Ms. Rebecca J. Barnes  
Mr. Tony C. Brewer  
Mr. David J. Caron  
Mr. and Mrs. Richard Carter  
Click Simple  
Comcast

Ms. Lori Comeau  
Corners Unlimited  
Deloitte  
Downey Trees, Inc.  
Earthcam  
Event Rentals Unlimited, Inc.  
Fisher-Price  
Fontastic  
Shyrma Francis  
Mr. and Mrs. Edward French  
Don Futral  
Ms. Carol Hawkins  
Itaki Design Studio  
Laughing Pizza  
Ms. Tara Lentz  
Live Event Solutions  
Mr. John Marsha  
Mr. and Mrs. Eugene E. Todd  
Ms. Adrienne Miller  
Mr. William Newman  
PODS - Atlanta Management Office  
Proof of the Pudding by MGR  
Mr. and Mrs. Mark K. Rafuse  
Reproductive Biology Associates  
Salvador Kitt  
Mr. and Mrs. Milton A. Smith  
Snyder's  
Southern Seasons  
SouthStar Energy Services, LLC.  
TCP, Inc.  
Tents Unlimited, Inc.  
TG Madison Advertising  
Top South  
Walmart Foundation  
Ms. Fran Whitlow  
Ms. Alma Wood

### The Legacy Society is comprised of individuals who have generously included Zoo Atlanta in their estate planning.

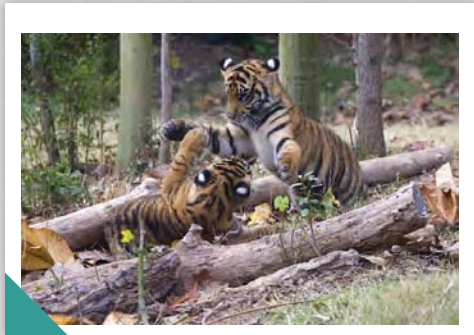
Mr. and Mrs. Thomas J. Ballew  
Mr. and Mrs. Charles W. Cary, Jr.  
Dr. Nelly Golarz de Bourne  
Dr. and Mrs. Philip Edwards  
Ms. Paula S. Faulconer  
Ms. Susan S. Foster  
Mr. and Mrs. James F. Gaulke  
Dr. Sara Helen Goza  
Mrs. Emily Bourne Grigsby  
Ms. Polly Heyward  
Mr. and Mrs. Stephen M. Hughes  
Mrs. Patricia C. Isaacs  
Mrs. Vera Kurth \*  
Mr. Theodore J. LaVallee, Sr.  
Mr. and Mrs. Fred L. LeMosy  
Mr. Bill Maxwell  
Mr. Douglas McCurdy  
Ms. Marjorie J. McEntyre  
Mrs. Gene Slack Morse \*  
Mr. and Mrs. McKee Nunnally, Jr.  
Mr. and Mrs. Robert C. Petty  
The Mabel Dorn Reeder Foundation  
Mr. and Mrs. Milton A. Smith  
Ms. Pat Smith  
Mr. James Thurmond Smithgall  
Mr. and Mrs. Timothy N. Smock



Elizabeth C. Wardle \*  
Mrs. Shirley Will \*  
\*Denotes deceased individuals



### Zoo Atlanta 2011 Board Of Directors

Wayne Aaron  
Dr. J. David Allen  
Michael Anderson  
Brad Benton  
Ginny Brewer  
Michael W. Broe  
Moses Brown  
Sharon Byers  
Merry Carlos  
Charles W. Cary  
James Checks  
Marquette Chester  
Malcolm Cunningham  
Tye Darland  
Patricia Dickey  
David Dorton  
Mary Dye  
Charles Easley  
Rhom Erskine  
Andrew W. Evans  
Andrea Farley  
Nick Franz  
Kathleen Goddard  
Alex Gonzalez  
Patrice Greer  
James Harris  
Hilton H. Howell, Jr.  
Stephen M. Hughes  
Dr. Duane Jackson  
Stephen Franklin Johnston, Sr.  
Michael Klump  
Beth Kytle  
Elizabeth Lazarus  
Nory LeBrun III  
Orlando Lynch  
Sean Mabey  
Denise McWilliams  
Aasia Mustakeem  
William Nemetz  
McKee Nunnally  
Catherine O'Neil  
Frank Payne  
Ashley Preisinger  
Nancy Rafuse  
Dr. Deepak Raghavan  
Mark Roberts  
Gornata Ross  
Lovette Russell  
Jack Sawyer  
Charles Sharbaugh  
Kendrick Smith  
Mark Street  
Rick Trainor  
Joanne Truffelman  
Edwin A. Wahlen, Jr.  
Bob Walker  
Jacqueline Welch  
Michael E. Wollenhaup  
Dr. Sylvia Wright



# IN SUMMARY ...



As you've now seen, 2011 was a remarkable year for the Zoo Atlanta family. Our family grew by the hundreds, from baby animals such as Sumatran  cubs, to new human  guests, friends and supporters.

We marked the 50<sup>th</sup> anniversary of one of our flagship programs, and we made strides for great apes everywhere through the Great Ape  Project. We celebrated The Year of the , and our giant panda program made headlines around the world.



We earned competitive grants to extend the impact of our education programs, and we made Zoo Atlanta accessible to every family in . Our conservation programs continue to make changes for endangered species across the , and your Zoo has a broader reach than ever before.

Thanks for your support!

Special thanks to the staff of Zoo Atlanta for contributing hours and information.



**Rachel MacNabb**  
Writer, Copy Editor  
Researcher



**Becky Scheel**  
Graphic Designer  
Illustrator



**Richard Hezlep**  
Creative Director



**Amy Walton**  
Managing Editor



**Adam K. Thompson**  
Staff Photographer

# ACKNOWLEDGEMENTS