DEAR FRIENDS,

2011 was extraordinary in so many ways that we decided the year warranted an extraordinary approach to our Annual Report. We have no doubt that these pages will catch your eye. But we also hope they’ll catch your curiosity and catch your imagination. Here in these pages, you’ll find our greatest successes and our most notable events, but you’ll also find our untold stories – facts we bet you didn’t know about your Zoo.

These are facts worth sharing, and they’re facts we encourage you to share. Join me on a virtual walk as engaging and dynamic as Zoo Atlanta itself, as we show you an infographic story of the amazing year made possible by your support.

Raymond B. King
President & CEO

infographic

in·fo·graph·ic [in-foh graf-ik] noun
A visual representation of data or information. Short for ‘information graphic.’

START DATE
June 1, 2010

FORMER POSITION
Senior Vice President for Community Affairs at SunTrust

FAVORITE ANIMAL
Red panda

A PEEK INSIDE

Most mentioned animals:
Gorilla and giant panda

“Conservation” is mentioned 17 times

235 total hours spent on designing, writing and researching by our talented team.
MORE THAN AN ATTRACTION

Zoo Atlanta is more than just a fun family destination. Our mission crosses international boundaries, benefitting animals we may never see in wild places we may never visit. Zoos are more relevant than ever, and your Zoo bears a greater responsibility than ever before.

TO DATE, ZOO ATLANTA HAS CONTRIBUTED OVER $10 MILLION for giant panda conservation in China.

ZOO ATLANTA STAFF HAVE NAMED MORE THAN 40 new amphibian species.

SCIENTISTS ESTIMATE WE LOSE 100 species to extinction every day.

ZOO ATLANTA PARTICIPATES IN 69 Species Survival Plans (SSPS).

GONE FOREVER

1914 Passenger pigeon
1918 Carolina parakeet
1936 Tasmanian wolf
1952 Caribbean monk seal
1950s Caspian tiger
1929 Costa Rican golden toad
1980s Javan tiger
1990 Dusky seaside sparrow
2000 Pyrenean ibex
2011 was a banner year for babies at Zoo Atlanta, with 256 births and hatchings representing more than 20 species. Furry to featherless, scaled to shelled, new arrivals ranged from a 6-foot-tall calf to a tiny chinchilla no larger than a chicken egg.

**BIRDS**
- Chilean flamingos
- Milky eagle owls
- Parakeets
- Spotted dikkops
- Superb starlings
- Taveta golden weavers
- Violaceous turacos
- White-faced whistling ducks
- Wreathed hornbill

81

**REPTILES**
- Amazon tree boas
- Arakan forest turtles
- Burmese black tortoises
- Cottonmouth
- Mexican cantils
- Pan’s box turtles
- Red-tailed boas
- Tentacled snakes
- Woma python

121

**MAMMALS**
- Common waterbuck
- Eastern bongo
- Giraffe
- Red kangaroo
- Sumatran tigers
- Warthogs
- Western lowland gorilla

56

**AMPHIBIANS**
- Panamanian golden frog

1

**BOUNDLESS BUDGIES!**
- Parakeets hatched

60

**BIRTHS OF**
- Critically endangered Sumatran tigers

20

**LUCHADORA GAVE BIRTH TO**
- Two critically endangered Sumatran tigers

20

**HOLY TURTLE!**
- Burmese black tortoises hatched

62

**GROWING UP ZOO**
- That’s a tall baby!
- No dad?
- Is that a jellybean in the pouch?
- Giraffes stand 6 feet tall at birth.
- The cottonmouth born in 2011 was a confirmed “virgin birth,” a phenomenon not documented before in her species.
- Kangaroo joeys stay in the pouch for about 190 days.
a} Sohni and Sanjiv the Sumatran tiger cubs
   Born: July 5, 2011; male and female
b} Merry Leigh the western lowland gorilla
   Born: May 9, 2011; female
c} Korowai the wreathed hornbill
   Hatched: May 4, 2011; male
d} Lily the giraffe
   Born: July 22, 2011; female
e} Beauregard the eastern bongo
   Born: December 2, 2011; male
g} Red-tailed boa neonate
   Hatched: December 2011

Mystery mammals
   Eastern bongos weren’t known to Western science until the 20th century.

Muddy mates
   Wreathed hornbill males feed their mates and new chicks through a tiny hole in a mud nest.

I can’t spy
   Sumatran tiger cubs are born blind.
GORILLA PROGRAM

2011 marked the 50th anniversary of the gorilla program at Zoo Atlanta – a tradition begun with the arrival of Willie B. in 1961. Aply honored in an anniversary year, Zoo Atlanta received the distinguished Edward H. Bean Award for Significant Achievement from the Association of Zoos and Aquariums in recognition of its long-term commitment to gorillas.

THE LEGACY OF WILLIE B.

MATES

FEMALE

MALE

1961

Willie B. arrives in Atlanta from Cameroon

1989

Kekla, first gorilla born at Zoo Atlanta, is born to Paki and Ozzie

1994

Ivan, the famous “Shopping Mall Gorilla” from Tacoma, Wash., moves to Zoo Atlanta

1995

Zoo Atlanta begins housing the international headquarters of The Dian Fossey Gorilla Fund International

2000

Willie B. passes away on February 2.

2009

Zoo Atlanta leads a collaborative IMLS grant proposal for the new Great Ape Heart Project.

2011

Zoo Atlanta wins the Edward H. Bean Award for long-term commitment to gorillas

THE GREAT APE HEART PROJECT

Cardiovascular disease is a leading cause of mortality among great apes in zoos.

The Great Ape Heart Project has 50 collaborators from 30 institutions.

It’s based here at Zoo Atlanta.

Four of our great apes are over 45; Ozzie is the oldest male gorilla in captivity.

50 YEARS OF GORILLAS

- Fourteen new gorillas arrive on loan from the Yerkes National Primate Research Center; The Ford African Rain Forest opens that same year.
- Kuchí becomes the first gorilla in captivity to rear twins independently with the births of Kali and Kazi.
- Zoo Atlanta wins the Edward H. Bean Award for long-term commitment to gorillas.

BIRTHS OF GORILLAS

20 gorillas at Zoo Atlanta since 1989.

AWAKE ULTRASOUNDS PERFORMED ON

FOUR gorillas

ZOO ATLANTA HOUSES

22 gorillas, the nation’s largest collection.

ZOO ATLANTA STAFF HAS AUTHORED OR CO-AUTHORED

124 published research papers on gorillas.
Zoo Atlanta is one of only four zoos in the U.S. housing giant pandas, and continues to commit its largest conservation investment to the preservation of these charismatic bears. Our partnership with China’s Chengdu Research Base of Giant Panda Breeding has a direct impact on giant panda conservation, while here at home, the giant pandas entrusted to us enjoy celebrity status among fans from around the world.

ATLANTA TO CHINA

September 2006: Mei Lan is the first giant panda cub born at Zoo Atlanta.

December 2006: Mei Lan’s name, which means “Atlanta Beauty,” is announced during the 100 Day Naming Ceremony.

2010: Mei Lan leaves Zoo Atlanta for the Chengdu Research Base of Giant Panda Breeding.

2011: Mei Lan is discovered to be male.

IN THE WILD

Funds from Zoo Atlanta support in situ conservation programs benefiting wild giant pandas in eight different nature reserves in China.

- Genetic diversity research
- Equipment purchases
- Reserve management
- Building protection stations
- Reforestation projects
- Station acquisition
- Genetic tracking
- Station monitoring
- DNA sampling

ZOO ATLANTA CONTRIBUTED

ZOO ATLANTA HAS WELcomed

THE BIRTHS OF

THREE giant panda cubs.

$570,000 for giant panda conservation in 2011.

$60 MILLION for giant panda conservation to date.

EIGHT nature reserves in China.

COLLECTIVE IMPACT OF THE FOUR U.S. ZOOS HOUSING GIANT PANDAS:

FUNDS FROM ZOO ATLANTA SUPPORT

- Genetic diversity research
- Equipment purchases
- Reserve management
- Building protection stations
- Reforestation projects
- Station acquisition
- Genetic tracking
- Station monitoring
- DNA sampling

a} Po
b} Yang Yang
c} Xi Lan
d} Lun Lun

Atlanta

Chengdu

Atlanta

Chengdu

Giant panda reserves

Funds from Zoo Atlanta support in situ conservation programs benefiting wild giant pandas in eight different nature reserves in China.
2011 attendance reached numbers not seen since the arrival of giant pandas Lun Lun and Yang Yang in 1999, including a 10-year record for Spring Break week. The months of April, October and December also broke 10-year records, with double-digit growth in Membership and Group Sales revenue.

**2011 ATTENDANCE**

![Graph showing number of zoo guests per month from January to December 2011 with peaks during Spring Break, Family Days, and Boo at the Zoo.]

- **Spring Break 2011 Drew**: 58,974 guests.
- **Peak Day of Spring Break**: 11,600 guests on April 7.
- **Peak Number of Member Households**: 39,300 in 2011.
- **Boo at the Zoo Brought**: 26,087 guests in October.

---

**The Zoo Family**

- April is our peak month for Membership sales.
- Family Membership is our top-selling option.
- Saturday is our busiest day for Membership sales.
- Members Only Night averages 6,000 to 7,000 attendees.
MEDI A FOR A NEW GENERATION

Zoo Atlanta enjoyed consistently high visibility in both traditional and social media throughout the year. There were 1,264 stories in the news in 2011, nearly doubling coverage from 2010. The Zoo’s social media presence also expanded significantly, with growth across all outlets.

STORIES IN THE NEWS

<table>
<thead>
<tr>
<th>Year</th>
<th>Stories</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>765</td>
</tr>
<tr>
<td>2011</td>
<td>1,264</td>
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</tbody>
</table>

SOCIAL MEDIA

<table>
<thead>
<tr>
<th>Platform</th>
<th>2010</th>
<th>2011</th>
<th>Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook</td>
<td>39,800</td>
<td>54,600</td>
<td>37%</td>
</tr>
<tr>
<td>Twitter</td>
<td>6,200</td>
<td>9,700</td>
<td>56%</td>
</tr>
</tbody>
</table>

TOP STORY

Zoo Atlanta partnered with DreamWorks Animation on the naming of Lun Lun’s third cub.

The name was announced by actor Jack Black, star of the Kung Fu Panda films.

TOP YOUTUBE VIDEOS

#1: First color video of Sohni and Sanjiv the tiger cubs

#2: Giant panda Po playing with his mom, Lun Lun

THE ZOO ATLANTA YOUTUBE CHANNEL HAD

196,536 views.

EUPDATE SUBSCRIBERS TOPPED

52,600 in 2011.

ONE FACEBOOK ALBUM OF TIGER CUB PHOTOS HAD

447 likes.

TIGER CUBS GO GLOBAL!

4,507 views from Romania …?!

ALL A TWITTER

3.8 tweets per day

Peak month: August, with 79 tweets

Peak day: August 9, 2011, with 15 tweets

We tweet more on Friday than on any other day.

Top hashtags:

#tigercubs, #jazzoo

#springbreak, #brewatthezoo
Complex Carnivores introduced three new species – fossa, binturong and bush dogs – to the Zoo’s mammal collection. The exhibit highlights the diversity of the world’s carnivores, including the fierce flora of the carnivorous plant bog. From the first creative spark to the final coat of paint, exhibit planning is a comprehensive process demanding time and talent from staff throughout the organization.

**THE OMNIVORES**

- Fossa
- Binturong
- Bush dogs
- Carnivorous plants

**NEW CARNIVORES**

- Fossa
- Binturong
- Bush dogs
- Carnivorous plants

**THE INTERPRETIVE DESIGN TEAM SPENT**

54 hours in meetings.

**COMPLEX CARNIVORES INTRODUCED**

THREE new species.

**ZOO STAFF ORDERED**

42 interpretive signs.

**WE COLLECTED**

$2,198.21 from the coin drop near tiger viewing.

---

**Fossa** is the apex predator on Madagascar.

**Binturongs** are said to smell like popcorn.

**Tigers** have webbed toes.

**Venus fly traps** are native to the Carolinas.

**Bush dogs** hunt cooperatively.
GOOD TIMES, GREAT CAUSE

Signature events like Boo at the Zoo, Brew at the Zoo, Jazzoo and Fiesta de la Familia drew guests of all ages, introducing new faces and friends to the Zoo Atlanta family.

FANDANGO, THE 2011 BEASTLY FEAST PRESENTED BY THE FORD MOTOR COMPANY FUND, RAISED $1 MILLION at the best black-tie gala in town.

FIESTA DE LA FAMILIA DREW 10,000 guests - a record turnout for our celebration of Hispanic Heritage Month.

OUR FIRST ANNUAL DREAMNIGHT HOSTED 150 chronically ill and injured children on a special night in the Zoo.

CO-HOSTED WITH THE GEORGIA AQUARIUM 1,170 zoo and aquarium professionals during the annual AZA Conference.

a) Jazzoo: The dream of the 70s is alive in headline band Yacht Rock.
b) Brew at the Zoo: Revelers pause to look domesticated.
c) AZA Conference: The Ford Pavilion morphs into the Zoo Atlanta Roadhouse on Zoo Day.
d) Beastly Feast: Attendees stop to meet an animal ambassador.
e) Fiesta de la Familia: A dancer entertains.
f) Dreamnight: Dreams come true for chronically ill and disabled children.
FAREWELLS TO FRIENDS

2011 was a year of hellos, but as is always the case in the lives of more than 1,500 animals, we also said our goodbyes to several special Zoo ambassadors.

a} Uluru the red kangaroo, mom extraordinaire
b} Tinsley the Asian small-clawed otter, daughter of Moe and Nava Lee
c} Paddington the Chilean flamingo, first-generation chick
d} Daisy and Tumbleweed the prairie dogs, beloved program animals
e} Dottie the kookaburra, a lady with a laugh
f} Z the zebra, sweetest of her herd

Not pictured:
Copper the meerkat, missed by the mob
Electra the armadillo, armored star of the Wieland Wildlife Home
Kenny the barn owl, Wildlife Theater veteran

Paddington was the only survivor of an original first generation of flamingo chicks born at Zoo Atlanta.

Born in 1986, Dottie was the oldest kookaburra in North America.

Uluru the kangaroo was the mother of seven joeys.

Kenny was believed to have been the oldest barn owl in captivity in the U.S.
SHAPING LIVES

Award-winning education programs turn Zoo Atlanta into a living laboratory vivid with up-close-and-personal introductions to science, animal behavior and ecology. Competitive grants awarded in 2011 will open the home of more than 1,500 animals from around the world to an even larger number of students who might not otherwise have been able to benefit from the Zoo’s mission and programs.

NEW ACCESS FOR ATLANTA STUDENTS

Zoo Atlanta was awarded more than $300,000 in grants for education programs in 2011. The grants will provide support for ZooMobiles and Field Trips for pre-kindergartners to 7th graders at Title I Schools in Atlanta and Fulton County. Grants will also make resources such as Teacher Workshops and Cases for Conservation loan boxes available at Zoo Atlanta for all educators.

PROGRAMS AWARDED

Grants support for Title 1 Schools in Atlanta and Fulton County and ZooMobile programs.

PUBLIC PROGRAMS STAFF INTERACTED WITH

575,093 Zoo visitors in 2011.

THE ZOO MOBILE CAN TRAVEL ANYWHERE WITHIN

65 miles of the Zoo.

EDUCATION PROGRAMS GENERATED

$1.5 MILLION in revenue.

KIDS CAN START LEARNING ABOUT ANIMALS FROM THE AGE OF

0 through the new Stroller Cubs program.

Volunteers train for six weeks to become Docents.

GEORGIA’S ZOO

Reaching far beyond the borders of Grant Park or the City of Atlanta, Zoo Atlanta is committed to the people and wildlife of the state of Georgia. A partnership with the Georgia Public Library service expanded to include all 159 counties, while conservation programs worked to protect our state’s treasured native animals and plants.

GEORGIA’S 371 PUBLIC LIBRARY FACILITIES ARE DIVIDED INTO 57 COUNTY AND REGIONAL LIBRARY SYSTEMS

ZOO ATLANTA FAMILY PASS

Partnership with the Georgia Public Library Service allows any library cardholder in the state of Georgia to check out the Zoo Atlanta Family Pass for free admission for a family of four.

50,363

Georgians to visit Zoo Atlanta free of charge.

371

Libraries carry the Zoo Atlanta Family Pass.

NINE

Months old in the head-start program.

SEVEN

Populations of this plant in Georgia.

THE ZOO ATLANTA FAMILY PASS ALLOWED

ALL OF GEORGIA’S

TERRAPINS ARE REARED AT ZOO ATLANTA UNTIL THEY ARE

MICHAUX’S SUMAC ON THE ARC ROOF IS ONE OF ONLY SEVEN POPULATIONS OF THIS PLANT IN GEORGIA.

NATIVE FAUNA AND FLORA

Zoo Atlanta participates in two head-start programs for native eastern indigo snakes and diamond-backed terrapins.

Zoo Atlanta’s Horticulture Department collaborates with partners across the state on conservation projects to protect native Georgia plant life.

THE ZOO ATLANTA FAMILY PASS PARTNERSHIP WITH THE GEORGIA PUBLIC LIBRARY SERVICE ALLOWS ANY LIBRARY CARDHOLDER IN THE STATE OF GEORGIA TO CHECK OUT THE ZOO ATLANTA FAMILY PASS FOR FREE ADMISSION FOR A FAMILY OF FOUR.

NATIVE SPECIES HEAD-START

Wild female indigo snakes are captured and maintained until they lay eggs; they are then released. Eggs are incubated until they hatch; hatchlings are reared at Zoo Atlanta. Baby snakes are fed a varied diet that includes mice, minnows, tadpoles and quail. After only about two years, the juveniles are around three feet long and ready for release. Snakes are implanted with small radio transmitters so that their activities may be tracked in the wild.
BY THE NUMBERS

Consistently steady performance contributed to one of the year’s most notable outcomes. Zoo Atlanta succeeded in closing 2011 with an operating surplus – a crucial indicator of long-term survivability and the ability to reinvest in the organization’s mission, programs, infrastructure and human capital.

$17.1 MILLION 2011 OPERATING REVENUE
$16.5 MILLION 2011 EXPENSES, INCLUDING PANDA CONSERVATION
$600,000 SURPLUS

Organic local farms use Pachy Poo fertilizer generated by our elephants.
Wool from our sheep is used as enrichment for our carnivores.
Honey from our colony has been used by our veterinarians as a salve.
Sheds from our snakes have been used as scent enrichment for our naked mole rats.

### CONSOLIDATED STATEMENTS OF FINANCIAL POSITION
December 31, 2011 and 2010

#### ASSETS

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$2,847,435</td>
<td>$123,449</td>
</tr>
<tr>
<td>Accounts receivable, net</td>
<td>216,521</td>
<td>259,638</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>261,716</td>
<td>265,203</td>
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<tr>
<td>Inventories</td>
<td>225,907</td>
<td>240,155</td>
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<tr>
<td>Pledges receivable, net of allowance for uncollectible pledges and discounts</td>
<td>2,080,873</td>
<td>983,721</td>
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<tr>
<td>Investments</td>
<td>3,982,093</td>
<td>4,146,223</td>
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<tr>
<td>Property and equipment</td>
<td>26,438,950</td>
<td>27,300,457</td>
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<tr>
<td>Animal collections</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$36,053,495</strong></td>
<td><strong>$33,818,847</strong></td>
</tr>
</tbody>
</table>

#### LIABILITIES AND NET ASSETS

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
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<tbody>
<tr>
<td>Accounts payable</td>
<td>$76,860</td>
<td>$604,304</td>
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<tr>
<td>Accrued expenses</td>
<td>1,117,836</td>
<td>812,092</td>
</tr>
<tr>
<td>Deferred revenue</td>
<td>269,467</td>
<td>133,180</td>
</tr>
<tr>
<td>Notes Payable</td>
<td>3,927</td>
<td>5,943</td>
</tr>
<tr>
<td>Obligation under capital lease payable</td>
<td>3,900</td>
<td>1,223,000</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>$3,190,790</strong></td>
<td><strong>$2,783,519</strong></td>
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#### NET ASSETS

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
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<tbody>
<tr>
<td>Unrestricted</td>
<td>17,282,361</td>
<td>18,395,963</td>
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<tr>
<td>Temporarily restricted</td>
<td>12,599,608</td>
<td>8,295,026</td>
</tr>
<tr>
<td>Permanently restricted</td>
<td>3,980,736</td>
<td>4,144,340</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>$33,865,705</strong></td>
<td><strong>$31,035,328</strong></td>
</tr>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td><strong>$36,053,495</strong></td>
<td><strong>$33,818,847</strong></td>
</tr>
</tbody>
</table>
Zoo Atlanta would like to express gratitude to the following donors for their generous gifts given between January 1, 2011 and December 31, 2011.

### Annual Support

#### $100,000-$249,999
- The Coca-Cola Company and Foundation **
- Cecelia and David Ratcliffe
- Zeist Foundation

#### $50,000-$99,999
- AirTran Airways
- Association of Zoos & Aquariums
- Deloitte
- Ford Motor Company Fund
- Georgia Power Foundation, Inc.
- The Hack Foundation
- Walter Clay Hill and Family Foundation
- Mrs. Gene Slack Morse *
- Wal-Mart Stores, Inc.

#### $25,000-$49,999
- Anonymous
- Bank of America
- Merry and Chris Carlos
- Georgia Power Company
- JP Morgan Chase
- KPMG
- Post Properties, Inc.
- Primerica Financial Services
- Publix Super Markets Charities Fund
- The Mabel Dorn Reeder Foundation
- SouthStar Energy Services, LLC
- The UPS Foundation **
- Wells Fargo

#### $10,000-$24,999
- AGL Resources, Inc.
- Anonymous
- Ashe, Rafuse & Hill, LLP
- Mary Frances and Brad Benton
- The Arthur M. Blank Family Foundation
- Blecker Estate Trust
- Bruster's Ice Cream
- Elizabeth and Charles Cary
- Barbara and Steve Chaddick
- Credit Suisse Private Bank **
- Disney Worldwide Services, Inc.
- Mary and Mercer Dye
- Faye and Andrew Evans
- Fisher-Price
- Ford Motor Company-National Office
- Susan Foster
- Aimee and Nicholas Franz
- Georgia-Pacific Corporation
- Kathleen and Robert Goddard
- Marianne Halle Animal Support Foundation
- Jones Day **
- Beth Kytle **
- Jeanne and John Levergood
- LexisNexis
- Macy's-Federated Department Stores
- National Zoological Park
- Ms. Catherine M. O'Neil
- Virginia Philip
- Chrystine and Mark Roberts
- D. Jack Sawyer, Jr. and Mrs. Gene Slack Morse *
- Wal-Mart Stores, Inc.

#### $7,500-$9,999
- Arcapita Inc.
- Atlanta Charity Clays
- Virginia and Charles Brewer
- CBS Outdoor
- The Honorable Anne Cox Chambers
- Cox Enterprises Inc.
- CSX Corporation
- John and Mary Franklin Foundation, Inc.
- Heidrick & Struggles Inc.
- Hire Dynamics LLC
- Kaiser Permanente
- Manhattan Associates
- Fiona and William Nemetz **
- Parker Executive Search
- Recall North America
- Rogers & Hardin
- Peggy and Don Rogers
- Kim and Larry Westbrook
- Windham Brannon

#### $5,000-$7,499
- Maria and Wayne Aaron **
- Andreane and Michael Anderson
- Anonymous
- The Atlanta Foundation
- Sharon and David Byers
- Cardlytics, Inc.
- Cooper Family Foundation, Inc.
- Terressia and Malcolm Cunningham
- Cathy and Tye Darland
- Delta Air Lines, Inc.
- Patricia Dickey
- Karen and David Dorton
- Amary and Gerry Doubleday
- Equifax Inc.
- Andrea Farley and Paul Carriere
- Nancy Field and Michael Schulder
- Michele and Charles Garren
- Dana and Lige Gillis
- Global Payments, Inc.
- Dr. Sara Helen Goza
- Susan Grant and Honore LeBrun **
- Barbara and Robert Gray
- Patrice and Ernest Greer
- Cheryl and James Harris
- Holder Corporation
- Nora and Steve Hughes
- Invesco PLC **
- Dean and Stephen Johnston
- Nancy and Les Juneau
- Barbara Kelley
- Elizabeth and Mark Lazarus
- The Ray M. and Mary Elizabeth Lee Foundation
- Sander Lee
- Paul and Stephanie Levesque
- Mazuri Diets
- McKenna Long & Aldridge LLP
- Denise and Clifton McWilliams
- Miles River Direct
- Aasia Mustakeem
- Sally and McKee Nunnally
- Cordelia and Frank Payne
- Diane and Wesley Pietraski
- The Pittulloch Foundation
- Ashley and Mark Preisinger
- Nancy and Mark Rafuse
- Priya Deepak and Deepak Raghavan
- Lisa Rhodes
- Gornata and Kevin Ross
- Lovette and Michael Russell
- Donna and Charles Sharbaugh
- Anna and Milton Smith
- Isabelle and Timothy Smock
- State Charitable Contributions Program
- Terry and Mark Street
- SunTrust Bank
- Carol Terry and Tina Miller
- Torre Design Consortium, Ltd.
- Michelle and Rick Traînor **
- Joanne Truffelman
- Frances Wood Wilson Foundation
- Sara H. Woodruff Foundation
- Keith and Sylvia Wright
Waterbuck Kokopelli gave birth to her seventh calf on August 24, 2011. The calf’s name is Mbili.
Complex Carnivores introduced three new species – fossa, binturong and bush dogs – and gave visitors exciting new views of the clouded leopard and tigers.
Zoo Atlanta would like to thank the following companies for their matching gifts:

Amica Companies Foundation
Arch Chemicals, Inc.
AT&T Georgia
Automatic Data Processing
Axis US Services
Bank of America
C. R. Bard Inc.
CIGNA Foundation
Cisco Systems, Inc.
The Coca-Cola Company
Equifax Inc.
ExxonMobil Foundation Matching Gift Programs
GE Foundation Matching Gifts
General Re Corporation/
General Reinsurance Corporation
Hewlett-Packard Company
The Home Depot, Inc.
IBM Global Services
Kimberly-Clark Foundation
Kraft Foods Foundation
     Matching Gifts Program
Macy's-Federated Department Stores
Masco Corporation
McKesson HBOC
Norfolk Southern Corporation
Pfizer Inc.
The Prudential Foundation
Qualcomm Incorporation Matching Sprint Foundation
Stanley Black & Decker, Inc
SunTrust Bank
Time Warner Inc.
Tyco Employee Matching
Verizon Foundation
Vulcan Materials Company

Zoo Atlanta would like to thank the following for their in-kind gifts:

Amusement Masters
Mr. Brad Anderson
Mr. and Mrs. Patrick E. Anderson
Ms. Rebecca J. Barnes
Mr. Tony C. Brewer
Mr. David J. Caron
Mr. and Mrs. Richard Carter
Click Simple
Comcast

Ms. Lori Comeau
Corners Unlimited
Deloitte
Downey Trees, Inc.
Earthcam
Event Rentals Unlimited, Inc.
Fisher-Price
Fontastic
Shyrma Francis
Mr. and Mrs. Edward French
Don Futral
Ms. Carol Hawkins
Itaki Design Studio
Laughing Pizza
Ms. Tara Lentz
Live Event Solutions
Mr. John Marsha
Mr. and Mrs. Eugene E. Todd
Ms. Adrienne Miller
Mr. William Newman
PODS - Atlanta Management Office
Proof of the Pudding by MGR
Mr. and Mrs. Mark K. Rafuse
Reproductive Biology Associates
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2011 was The Year of the Turtle, and turtles were also the stars of the education poster.
IN SUMMARY ...

As you’ve now seen, 2011 was a remarkable year for the Zoo Atlanta family. Our family grew by the hundreds, from baby animals such as Sumatran cubss, to new human guests, friends and supporters.

We marked the 50th anniversary of one of our flagship programs, and we made strides for great apes everywhere through the Great Ape Project. We celebrated The Year of the , and our giant panda program made headlines around the world.

We earned competitive grants to extend the impact of our education programs, and we made Zoo Atlanta accessible to every family in . Our conservation programs continue to make changes for endangered species across the , and your Zoo has a broader reach than ever before.

Thanks for your support!

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